

# Trainsong Neighbors Work Plan 2011-2012



City of Eugene
City Manager's Office - Atrium
Neighborhood Services
99 West 10th Avenue / Eugene OR 97401
www.eugene-or.gov/neighborhoods

Strategic Neighborhood Assessment and Planning (SNAP)



#### ONE THING I LIKE ABOUT TRAINSONG NEIGHBORHOOD...

The flowers and the sound of the neighbor's motorcycle WEATHER very quiet affordability large yards-privacy Quiet, friendly neighbors PERSHING STREET (TREES) Home like CLOSE TO WORK friendliness our neighbors It's quiet My house Friendly neighbors, good for my son. LOVE OF COMMUNITY W/THE DEDICATION AND LOVE TO CARE no traffic the people quiet Have some nice neighbors that live by me. QUIET THE PARK good people quiet It's a decent area. like the people who live in my neighborhood THE FACT THAT YOU WANT TO HELP US IMPROVE IT fairly quiet, close in to town Friendly blue-collar working community. Trainsong Park usually very dulet close to store nothing my neighbors convenience (close to everything) IT'S FRIENDLY quiet slow/ no traffic family and friends Convenient to bus line, schools, shopping My closest neighbors who are great friends Neighbors on either side of us are quiet and nice. Nice Eugene Service Station - place to get clean, laundry the man we met who lets us park in his business lot My friends in the neighborhood quiet area neighbors DIVERSITY my home people who live here my neighbors QUIET Reising my sons from birth to edult in it. Neighbors community, like having police annex across Garfield Ine clean our home diverse population & housing, working class, etc. people quiet feels very family oriented Willingness to help others the camaraderic of neighbors Quiet

Parks and people Some of my Friendly neighbors neighbors and my backyard quiet park Sunsets the park low housing cost get some of the people out of the house's around here quiet the age of the lots, plenty of space the park small quiet and amusing its quiet - unless the cops are speeding down my street immediate neighbors very alert close to bus line the park our property size off the street sunsets nothing it is really close to my school Quiet the neighbors the trees; old, established neighborhood location quiet the park affordability Diverse, down to earth, blue collar folks it's very quiet and calm My home, yard and neighbors Neighbors keep to themselves Small size with lack of major traffic on most streets diversity Public Transit; proximity to downtown The people walk to work. cheap rent Some of my neighbors Friendly peighbors. The people that live here.



### **SNAP Work Plan Overview**

Neighborhood Services offers the Strategic Neighborhood Assessment and Planning (SNAP) Program to neighborhood associations and community groups. A SNAP is grassroots initiated and gives a neighborhood group staff assistance with creating a 1-2 year work plan for the neighborhood OR a work plan focused on a specific issue or project. At the end of the SNAP process, the group is eligible for up to \$5000 to help implement a part (or parts) of their work plan. The SNAP process entails very broad outreach to and public engagement of neighborhood constituents so that identified strategies and actions in the SNAP are representative of neighborhood needs and desires.

Prior to finalizing the work plan, it is vetted with appropriate City staff liaisons who provide important information and ideas about available City and community resources and contacts. The final SNAP work plan will provide a neighborhood and/or community group with a road map and resources to achieve the goals identified in the SNAP. Neighborhood Services staff also hope that the SNAP program might assist City Departments in identifying and prioritizing neighborhood needs and projects and creating collaborative partnerships between the City and neighborhood and community groups.

### **Trainsong SNAP Summary**

This Trainsong Neighbors SNAP work plan is a two-year work plan for the neighborhood association representing the Trainsong neighborhood. Using the Eugene Neighborhood Survey and other community

outreach methods, neighborhood residents and the SNAP Leadership Team identified five priority areas. For each priority area several goals were created and action items were identified to provide detail on implementing each goal. The work plan priority areas and goals are:

### Priority: A Safe Neighborhood for Everyone

- Goal: Develop a viable Neighborhood Watch program
- Goal: Enhance and maintain a positive relationship with Eugene Police Department
- Goal: Increase home and property security
- Goal: Encourage safe driving, and pedestrian and bicycle safety on neighborhood streets
- Goal: Reduce high risk behavior in youth, teen and young adults
- Goal: Increase neighborhood participation in Community Emergency Response Teams
- Goal: New Trainsong neighbors feel welcome to the neighborhood

### **Priority: Improved Neighborhood Image**

- Goal: Beautification of neighborhood entrances and eastern edge
- Goal: A healthy, safe and nuisance-free Trainsong environment
- Goal: Improved neighborhood Streets

# **Priority: A Healthy Trainsong Neighbors (neighborhood association)**

- Goal: The Trainsong Neighbors board is complete, stable and active
- Goal: The Trainsong Neighbors board is responsive to neighborhood needs
- Goal: A diverse and adequate number of neighbors are engaged in neighborhood activities
- Goal: Trainsong Neighbors has adequate resources to meet its needs. Financial information is regularly communicated to Trainsong residents

### **Priority: Biking and Walking**

Goal: Trainsong is a safe and enjoyable place to walk and ride bicycles

### **Priority: Access to Services**

Goal: Work with community partners, existing programs and businesses to explore how to increase access to healthy food, recreational opportunities, services and other amenities

Within the Trainsong SNAP work plan each of the goals listed above has associated strategies and each strategy has associated actions. Under each action item the following pieces of information are generally included: priority ranking, relevant partners, neighborhood leads, resources required, measure of success, completion date to help with a timeline, and neighborhood comments. The priority ranking indicates low, medium or high priority AND 1st or 2nd year implementation. Parts of the work plan (e.g., neighborhood leads, community partners, measure of success) will be completed by the neighborhood association as they plan and implement their work. Each action item also includes information provided by City departments regarding available resources and programs, contact information and potential community partners that can assist with implementation of action items.

### **Questions or Additional Information**

If you have questions about this SNAP work plan or the SNAP program in general, please contact Neighborhood Services staff:

Rene Kane, 541-682-6243 or rene.c.kane@ci.eugene.or.us

Lorna Flormoe, 541-682-5670 or lorna.r.flormoe@ci.eugene.or.us

Strategic Neighborhood Assessment and Planning Web site: www.eugene-or.gov//nap

# The Trainsong SNAP Leadership Team

Nicole Sharette, *Trainsong Neighbors* President
Graham Lewis, Vice-President
Isla Dane, Newsletter Editor
Isaac Fornshell, At-large
Brad Lane, At-large
Ann Lane, SNAP Leadership Team
Liz Lohrke, Secretary
Jesse Lohrke, At-large
Tom Musselwhite, Treasurer
David Stone, At-large

# Neighborhood Services SNAP Staff

Rene Kane Lorna Flormoe





# Priority A SAFE Neighborhood for Everyone

Trainsong is a place where people can feel safe from crime. Trainsong promotes neighborhood safety by maintaining Neighborhood Watch, a positive relationship with the Eugene Police Department, engaging youth in healthy productive activities, and being prepared in times of emergencies.

The Trainsong neighborhood is a place where all people feel safe – in their homes, at Trainsong Park, or while driving, biking or walking local streets. It is a place where people feel safe to express themselves and that their contribution to a safe neighborhood community is valued, respected and celebrated.



Strategic Neighborhood Assessment and Planning (SNAP)



# **Trainsong SNAP Work Plan**

# **Priority: A Safe Neighborhood for Everyone**

# **Goal S1: Develop a viable Neighborhood Watch program**

**Strategy:** Work at block level to expand Neighborhood Watch

| Action  | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City programs/dept. or community partner           | Neighborhood<br>Lead (s) | Resources<br>Required<br>2/\$/⊕ | Measure of Success | By (date) |
|---|---|---|--------------------------|---------------------------------|--------------------|-----------|
| 1.1 Develop and implement a<br>Neighborhood Watch outreach<br>plan  | Med/High<br>1 <sup>st</sup> year                                    | Neighborhood Services Eugene Police Department              |                          |                                 |                    |           |
| <ul> <li>Distribute Neighborhood         Watch info door to door,         through Trainsong Neighbors         newsletter, at events</li> <li>Encourage and assist         neighbors in organizing a         Block Party for each         Neighborhood Watch block to         foster friendly relations</li> <li>Contact every household to         be part of a phone tree</li> </ul> |   | Eugene Police Department Neighborhood Services Public Works | Block captains           |                                 | 50% participation  | 05/15/201 |

**Neighborhood Comments:** Neighborhood Watch program will be inclusive and friendly (i.e., no 'in-group' mentality that might alienate anyone) Whenever possible, allow leadership to emerge naturally (Neighborhood Watch Coordinator/Chief and Block Captains)

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department currently has a Neighborhood Watch coordinator that performs this function.
- 4. Contact Information: Steve Chambers, 541-682-5178, <a href="mailto:steven.h.chambers@ci.eugene.or.us">steven.h.chambers@ci.eugene.or.us</a>

### **PUBLIC WORKS Staff Comments:**

4. Contact Information: Tom Larsen 541-682-4800, tom.c.larsen@ci.eugene.or.us for signs in the right of way.

| Action   | Priority                         | Partner                     | Lead | Resources | Success= | When?    |
|--|----------------------------------|-----------------------------|------|-----------|----------|----------|
| 1.2 Design and implement guidelines and a communication structure so that people are clear whom to call and when | med/high<br>1 <sup>st</sup> year | Eugene Police<br>Department |      |           |          | 05/15/11 |

Neighborhood Comments: include Eugene Police Department; Block Captains, Chief are kept informed of all (?) incidents

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department currently has a Community Service Officer assigned to this neighborhood
- 4. Contact Information: Margaret Mazzotta 541-682-5761, margaret.a.mazzotta@ci.eugene.or.us

| Action   | Priority                         | Partner | Lead | Resources | Success= | When?     |
|--|----------------------------------|---------|------|-----------|----------|-----------|
| 1.3 Use proceeds from the Annual Neighborhood of Yard sales to fund Neighborhood Watch signs, posts, literature, etc., to promote positive neighborhood relationships. | med/high<br>1 <sup>st</sup> year |         |      |           |          | 05/15/201 |

Neighborhood Comments: Annual Trainsong Clean-sweep and Neighborhood of Yard Sales promotes positive neighborhood relationships too!

### **Neighborhood Services Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Services has a clean-up guide to help plan and improve this event.
- 4. Contact Information: Rene Kane rene.c.kane@ci.eugene.or.us, 541-682-6243

# Goal S2: Enhance and maintain a positive relationship with Eugene Police Department

**Strategy:** Increase opportunities for Trainsong Neighbors residents to engage in positive ways with the Eugene Police Department

| Action                       | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City programs/dept. or community partner | Neighborhood<br>Lead (s) | Resources Required  ½/\$/⊕ | Measure of Success | Date |
|------------------------------|---|---|--------------------------|----------------------------|--------------------|------|
| 2.1 Invite Eugene Police     |   | Eugene Police                                     |                          |                            |                    |      |
| Department officers/staff to | 1 <sup>st</sup> /2 <sup>nd</sup> Year                               | Department,                                       |                          |                            |                    |      |
| neighborhood events          |   | Margaret Mazzotta                                 |                          |                            |                    |      |

Neighborhood Comments: with or without uniforms?

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Falls into alignment with current neighborhood outreach.
- 4. Contact Information: Margaret Mazzotta 541-682-5761, margaret.a.mazzotta@ci.eugene.or.us
- 5. Other Barriers: N/A

| Action                          | Priority             | Partner            | Lead | Resources | Success= | When? |
|---------------------------------|----------------------|--------------------|------|-----------|----------|-------|
| 2.2 Arrange Eugene Police       | 2 <sup>nd</sup> Year | Eugene Police      |      |           |          |       |
| Department ride-a-longs for     |                      | Department,        |      |           |          |       |
| Trainsong Neighbors association |                      | Neighborhood Watch |      |           |          |       |
|                                 |                      | block captains     |      |           |          |       |

# **Neighborhood Comments:**

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department currently has a ride-a-long program.
- 4. Contact Information: Margaret Mazzotta 541-682-5761, margaret.a.mazzotta@ci.eugene.or.us; Lupe Thompson x8188, lupe.h.thompson@ci.eugene.or.us

# **Goal S3: Increase home and property security**

Strategy: Develop and implement a comprehensive home security educational program for Trainsong Neighbors

|  | Priority                              | Relevant City      | Neighborhood | Resources         |                       |      |
|--|---------------------------------------|--------------------|--------------|-------------------|-----------------------|------|
| Action                                     | (low/med/high)                        | programs/dept. or  | Lead (s)     | Required          | Measure of Success    | Date |
|  | 1 <sup>st</sup> /2 <sup>nd</sup> year | community partner  | Leau (3)     | 2/ <b>\$/</b> (\$ |                       |      |
| 3.1 Promote Home Safety                    | 2 <sup>nd</sup> Year                  | Eugene Police      |              |                   | XX% residents have    |      |
| Assessments                                |                                       | Department/Tod     |              |                   | conducted Home Safety |      |
| <ul> <li>At meetings and events</li> </ul> |                                       | Schneider          |              |                   | assessments           |      |
| <ul> <li>Through Trainsong</li> </ul>      |                                       | Neighborhood Watch |              |                   |                       |      |
| Neighbors newsletter                       |                                       | block captains     |              |                   |                       |      |
| <ul> <li>On Trainsong Neighbors</li> </ul> |                                       |                    |              |                   |                       |      |
| Web site                                   |                                       |                    |              |                   |                       |      |
| <ul> <li>At Neighborhood Watch</li> </ul>  |                                       |                    |              |                   |                       |      |
| meetings                                   |                                       |                    |              |                   |                       |      |

Neighborhood Comments: could have Neighborhood Watch block captains organize Home Safety Assessments for each block

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department currently provides home safety assessments.
- 4. Contact Information: Tod Schneider x8186
- 5. Other Barriers: This service should not be confused with vacation checks for when residents are away.

### **COMMUNITY DEVELOPMENT Staff Comments:**

- **1.** Alignment w/ Existing Resources: City's Emergency Home Repair Deferred Loan Program and Owner-Occupied Rehabilitation Program can provide resources to homeowners for home repairs to improve home security.
- 4. Contact Information: Bob Briscoe, City of Eugene 541-682-5446

# Goal S4: Encourage safe driving, and pedestrian and bicycle safety on neighborhood streets

Strategy: Develop and implement a three-pronged approach to safe streets for drivers, pedestrians and cyclists

| Action   | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City<br>programs/dept. or<br>community partner                                      | Neighborhood<br>Lead (s) | Resources<br>Required<br>2/\$/@ | Measure of Success | Date      |
|--|---|--|--------------------------|---------------------------------|--------------------|-----------|
| 4.1 Identify problem intersections/streets and work with appropriate City departments toward solutions | High<br>1st Year  | Eugene Police<br>Department; PW<br>Transportation Plan and<br>Pedestrian-Bike Master<br>Plan |                          |                                 |                    | 2010-2011 |

### **Neighborhood Comments:**

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department Traffic Enforcement Team continually partners with City of Eugene Traffic Engineer to address various issues throughout the City.
- **2. Deficit in Existing Resources:** Eugene Police Department and Traffic Engineer can identify problems, and consult with Trainsong neighbors for input on concerns, but funding for implementation may not be available.
- 4. Contact Information: Sgt. Derel Schulz 541-682-5157, derel.v.schulz@ci.eugene.or.us

### **PUBLIC WORKS Staff Comments:**

1. Alignment w/ Existing Resources:

**PW Engineering:** Transportation planning funds are available for public involvement with the Trainsong Neighborhoods for their participation in the update of TransPlan and the Pedestrian and Bicycle Master Plan. The City manages both the Smart Trips/Eye to Eye and Share the Road programs. Neighborhood residents can help by identifying needed improvements for roadway, bike and pedestrian systems as the City updates the Transportation System Plan and the Pedestrian and Bike Master Plan.

**PW Maintenance:** For safety issues, PWM reviews crash statistics annually. Hwy 99/Roosevelt is the only Trainsong intersection in the top 25 crash sites. In 2008 Bethel/Ogle and Bethel/Hwy 99 tied for 300th with 340 other intersections all having just one reported crash in 2008. Traffic operations investigates other citizen complaints and concerns about streets and intersections and will provide regulatory signage when needed.

### 2. Deficit in Existing Resources:

**PW Engineering:** Transportation planning funds are available for public involvement with the Trainsong Neighborhood for their participation in the update of TransPlan and the Pedestrian and Bicycle Master Plan.

### 4. Contact Information:

PW Engineering: Transportation Plan-Kurt Yeiter, 541-682-5471, <a href="mailto:kurt.m.yeiter@ci.eugene.or.us">kurt.m.yeiter@ci.eugene.or.us</a>; PW Bike and Pedestrian Master Plan,-David Roth 541-682-

5727 david.f.roth@ci.eugene.or.us; Lindsay Selser – Smart Trips/Eye to Eye 541-682-5094;

PW Maintenance: Traffic Operations - Steve Gallup/ Tom Larsen 541-682-4800, <a href="maintenance: tom.c.larsen@ci.eugene.or.us">steve.s.gallup@ci.eugene.or.us</a>; <a href="maintenance: tom.c.larsen@ci.eugene.or.us">tom.c.larsen@ci.eugene.or.us</a>

| Action                            | Priority         | Partner   | Lead | Resources | Success= | When? |
|-----------------------------------|------------------|---|------|-----------|----------|-------|
| 4.3 Explore reducing speed limits | High<br>1st Year | PW Transportation;<br>PW Maintenance Traffic<br>Engineering |      |           |          |       |

### **Neighborhood Comments:**

### **PUBLIC WORKS Staff Comments:**

### 1. Alignment w/ Existing Resources:

Speed limit determination is governed by Statute on all local streets (25 MPH) and State Speed Control Board on arterial/collector streets. Engineering study is needed for speed limit changes on arterials. The last engineering study resulted in lowering the speed limit on the north end of Bethel from 55 to 45.

- 2. Deficit in Existing Resources: Bethel and Roosevelt are the only non-local city streets in the neighborhood. Hwy 99 is State jurisdiction
- 4. Contact Information: Tom Larsen, 541-682-4800, tom.c.larsen@ci.eugene.or.us
- 5. Other Barriers: A community based, "drive the posted speed limit" campaign could be much more effective than signs.

| Action  | Priority         | Partner                                      | Lead | Resources | Success= | When? |
|---|------------------|--|------|-----------|----------|-------|
| 4.4 Investigate the need for improved traffic signage | High<br>1st Year | PW Transportation / Eugene Police Department |      |           |          |       |

Neighborhood Comments: Include pedestrian safety, children at play, etc.

## PUBLIC WORKS Staff Comments:

- 1. Alignment w/ Existing Resources: Current policy and practice is to install regulatory signage only where supported by engineering study.
- 2. Deficit in Existing Resources: By policy and practice, we do not install special non-regulatory signs including "children at play" signs.
- 4. Contact Information: Tom Larsen 541-682-4800, tom.c.larsen@ci.eugene.or.us
- 5. Other Barriers: Lack of sidewalks is biggest safety hazard for pedestrians.

| Action                          | Priority | Partner       | Lead | Resources | Success= | When? |
|---------------------------------|----------|---------------|------|-----------|----------|-------|
| 4.5 Use speed readout boards to | High     | Eugene Police |      |           |          |       |
| show drivers their speed        | 1st Year | Department    |      |           |          |       |

### **Neighborhood Comments:**

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department and the City of Eugene do not currently have these readout boards. It is no longer a service provided due to budget constraints.
- 2. **Deficit in Existing Resources**: service not provided due to budget.

| Action  | Priority         | Partner                     | Lead | Resources | Success= | When? |
|---|------------------|-----------------------------|------|-----------|----------|-------|
| 4.6 Conduct local speed study using Eugene Police | High<br>1st Year | Eugene Police<br>Department |      |           |          |       |
| Department's portable "radar"                     | 150 Teal         | Department                  |      |           |          |       |
| devices   |                  |                             |      |           |          |       |

### **Neighborhood Comments:**

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department has a citizen radar program where citizens receive training on the use and operation of radar. They are then allowed to check a radar gun out to check speeds of vehicles in their neighborhoods.
- 4. Contact Information: Sgt. Lisa Barrong 541-682-8248 <a href="lisa.r.barrong@ci.eugene.or.us">lisa.r.barrong@ci.eugene.or.us</a>

| Action                  | Priority | Partner              | Lead | Resources | Success= | When? |
|-------------------------|----------|----------------------|------|-----------|----------|-------|
| 4.7 Conduct bike safety | Med/High | Gears; Eugene Police |      |           |          |       |
| workshops               | 1st Year | Department: PW       |      |           |          |       |

Neighborhood Comments: Promote respect for ALL users of the road, pedestrians, bikes, autos, emphasizing "shared" use.

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: This is a function performed by Eugene Police Department Crime Prevention.
- **4. Contact Information:** Margaret Mazzotta 541-682-5761, <u>margaret.a.mazzotta@ci.eugene.or.us</u>; and Steve Chambers 541-682-5178 steven.h.chambers@ci.eugene.or.us

### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: Smart Trips program can fund this effort. Transportation Planning staff are funded by the Smart Trips program and pay for materials and instructor time. Staff time has been allocated for this effort. Bike tune-up repair and bike registration could be part of this program. The Eyeto-Eye program supports this effort. Smart Trips/Eye to Eye Traffic Safety programs includes financial and staff resources for this type of effort in 2011.
- 3. Community Resources: GEARS or League of American Bicyclists resources are available to assist in a bike safety and share the road event or program.
- **4. Contact Information:** Lindsay Selser, 541-682-5094, <a href="lindsay.r.selser@ci.eugene.or.us">lindsay.r.selser@ci.eugene.or.us</a>; GEARS offers Confident Cycling classes, <a href="http://edu.eugenegears.org/">http://edu.eugenegears.org/</a>. League of American Bicyclists certifies instructors. To find Eugene Area instructors go to <a href="http://www.bikeleague.org/">http://www.bikeleague.org/</a>. Paul's Bicycle of Way of Life also has an Outreach Team that will work with a group or neighborhood. Contact them at 541-342-6155 or <a href="mailto:paul.bicycleway@gmail.com">paul.bicycleway@gmail.com</a>.

| Action                          | Priority | Partner | Lead | Resources | Success= | When? |
|---------------------------------|----------|---------|------|-----------|----------|-------|
| 4.8 Cooperate with GEARS, other | 2nd Year |         |      |           |          |       |
| neighborhoods, etc to organize  |          |         |      |           |          |       |
| biking events. Explore free     |          |         |      |           |          |       |
| bicycle "raffle" or other       |          |         |      |           |          |       |
| incentives.                     |          |         |      |           |          |       |

### **Neighborhood Comments:**

### **PUBLIC WORKS Staff Comments:**

- **1. Alignment w/ Existing Resources:** Transportation Planning's Smart Trips program will start in the Trainsong Neighborhood in 2011. The Smart Trips program will work with GEARS, the neighborhood and other partners to conduct some walking and biking events in Trainsong.
- 3. Community Resources: Neighborhood representatives and bike groups. It is staff's experience that bike shops will work very effectively with neighborhood groups. Paul's Bicycle Way of Life donated a bicycle to the Amazon Neighborhood for an event last summer. We would also recommend that the Trainsong neighbors get involved with the Green Bike Tours in the summer of 2011. These are organized annually by the Neighborhood Leaders Council Committee on Sustainability and neighborhood groups and occur in many Eugene neighborhoods.
- **4. Contact Information:** Lindsay Selser, 541-682-5094, <a href="mailto:lindsay.r.selser@ci.eugene.or.us">lindsay.r.selser@ci.eugene.or.us</a> for SmartTrips. For information about the Neighborhood Leaders Council Committee on Sustainability go to <a href="http://eugenesustainability.org/">http://eugenesustainability.org/</a>.
- 5. Other Barriers: Demand for this program is not known at this time.

| Action                            | Priority | Partner | Lead | Resources | Success= | When? |
|-----------------------------------|----------|---------|------|-----------|----------|-------|
| 4.9 Improve lighting at Trainsong | 2nd Year |         |      |           |          |       |
| Park                              |          |         |      |           |          |       |

### **Neighborhood Comments:**

### **PUBLIC WORKS Staff Comments:**

2. Deficit in Existing Resources:

Parks and Open Space (POS): No resources are available to expand lighting or to maintain additional park lighting.

PW Maintenance: There is currently no available funding for local street lighting

4. Contact Information:

POS: Neil Bjorklund, Parks and Open Space Division, 541-682-4909 Neil.H.Bjorklund@ci.eugene.or.us.

PW Maintenance: Tom Larsen 541-682-4800, tom.c.larsen@ci.eugene.or.us for lighting in the right of way (not in park lighting)

5. Other Barriers:

**POS:** Generally, changes in lighting in neighborhood parks generate a range of opinions from adjacent residents, on both sides. Depending on how extensive the lighting changes would be, there may be a need for some level of public input and planning review.

# Goal S5: Reduce high risk behavior in youth, teen and young adults

**Strategy:** Create opportunities for education, recreation, activities, programs, transportation and positive involvement for youth, teens and young adults in the neighborhood.

| Action                           | Priority<br>(low/med/high) | Relevant City programs/dept. or community partner | Neighborhood<br>Lead (s) | Resources Required | Measure of Success         | Date |
|----------------------------------|----------------------------|---|--------------------------|--------------------|----------------------------|------|
| 5.1 Identify natural leaders and | 1st Year                   |   |                          |                    | Get to know 2 natural      |      |
| age appropriate groups           |                            |   |                          |                    | leaders for each grouping  |      |
|                                  |                            |   |                          |                    | (youth, teen, young adult) |      |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Recreation Programs at Petersen Barn share the same strategy & mission: Programs include; on site youth programs and summer camps, Youth to Make it Happen leadership group, Club Bethel After School Program, Summer Fun For All Program at Trainsong Park, We Are Bethel Celebration. Youth leaders are developed through participation in recreation programs; they may volunteer, and sometimes become temporary staff. Petersen Barn also operates the Bethel Teen Court, utilizing youth volunteers.
- **2.** *Deficit in Existing Resources:* Limited resources at Petersen Barn do not reach Trainsong youth attending Elementary school programs. PB activities do not happen in Trainsong Neighborhood during the school year.
- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 cgill@bethel.k12.or.us), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 dana.miller@bethel.k12.or.us), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 pburrows@bethel.k12.or.us); Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 keffern@oregonpacific.redcross.org); Looking Glass Station 7 (541-689-3111)
- **4. Contact Information:** Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us ;Bruce Steinmetz, Program Supervisor Bethel Teen Court 682-6376 Bruce.A.Steinmetz@ci.eugene.or.us .
- 5. Other Barriers: Transportation to/from Petersen Barn

| Action  | Priority | Partner | Lead | Resources | Success= | When? |
|---|----------|---------|------|-----------|----------|-------|
| 5.2 Invite guest role models to group meetings to inspire and | 2nd Year |         |      |           |          |       |
| motivate  |          |         |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

1. Alignment w/ Existing Resources: Petersen Barn has identified youth leaders in some of their programming. Recreation staff are identified as role models in

many cases.

- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 cgill@bethel.k12.or.us), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 dana.miller@bethel.k12.or.us), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 pburrows@bethel.k12.or.us); Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 keffern@oregonpacific.redcross.org); Looking Glass Station 7 (541-689-3111)
- **4. Contact Information:** Peter Chavannes, Sr.. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us ;Bruce Steinmetz, Program Supervisor Bethel Teen Court 682-6376 Bruce.A.Steinmetz@ci.eugene.or.us
- 5. Other Barriers: Not sure if you want "youth role models" or "adult role models"

| Action                      | Priority | Partner | Lead | Resources | Success= | When? |
|-----------------------------|----------|---------|------|-----------|----------|-------|
| 5.3 Develop and train youth | 2nd Year |         |      |           |          |       |
| council                     |          |         |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Petersen Barn has identified youth leaders in some of their programming. Youth help plan and facilitate recreation programs, volunteer for special events. Petersen Barn has not created a "Youth Council," but could be part of a discussion. Petersen Barn is available to consult with/train Trainsong NA leaders on youth leadership development.
- 2. Deficit in Existing Resources: Petersen Barn does not currently have the resources to add Trainsong Youth Council to its menu of direct programming
- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 <a href="mailto:cgill@bethel.k12.or.us">cgill@bethel.k12.or.us</a>), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 <a href="mailto:dana.miller@bethel.k12.or.us">dana.miller@bethel.k12.or.us</a>), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 <a href="mailto:pburrows@bethel.k12.or.us">pburrows@bethel.k12.or.us</a>); Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 <a href="mailto:keffern@oregonpacific.redcross.org">keffern@oregonpacific.redcross.org</a>) or laneyouth@oregonpacific.redcross.org)
- **4. Contact Information:** Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us; Bruce Steinmetz, Program Supervisor Bethel Teen Court 682-6376 Bruce.A.Steinmetz@ci.eugene.or.us
- 5. Other Barriers: Has the NA indentified members committed to facilitate a youth council?

| Action                          | Priority | Partner | Lead | Resources | Success= | When? |
|---------------------------------|----------|---------|------|-----------|----------|-------|
| 5.4 Involve youth, teens, young | 1st Year |         |      |           |          |       |
| adults in neighborhood          |          |         |      |           |          |       |
| association activities          |          |         |      |           |          |       |

Neighborhood Comments: Promote youth leadership and alternative activities

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

1. Alignment w/ Existing Resources: Recreation Programs at Petersen Barn promote various ways youth can be active in their community. It would be possible to coordinate Neighborhood Association activities with Petersen Barn activities. (Summer Fun For All, We Are Bethel Celebration, other special

community events at Petersen Barn Community Center). Petersen Barn could provide consultation services to Trainsong NA on including youth in Neighborhood Activities planning, which would increase youth participation in activities.

- 2. Deficit in Existing Resources: There are limited financial resources available for creating additional program activities.
- 3. Community Resources: Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 <a href="mailto:keffern@oregonpacific.redcross.org">keffern@oregonpacific.redcross.org</a> or <a href="mailto:laneyouth@oregonpacific.redcross.org">laneyouth@oregonpacific.redcross.org</a>); Looking Glass Station 7 (541-689-3111)
- 4. Contact Information: Peter Chavannes, Sr. .Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us
- **5. Other Barriers:** Need to define the scope of neighborhood association activities. What strategies does the Neighborhood association have for reaching out to the neighborhood youth?

| Action  | Priority | Partner | Lead | Resources | Success= | When? |
|---|----------|---------|------|-----------|----------|-------|
| 5.5 Develop a youth, teen and young adult section in newsletter | 2nd Year |         |      |           |          |       |
|   |          |         |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Petersen Barn has connections with youth that might participate in this project.
- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 cgill@bethel.k12.or.us), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 dana.miller@bethel.k12.or.us), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 pburrows@bethel.k12.or.us); Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 keffern@oregonpacific.redcross.org or laneyouth@oregonpacific.redcross.org); Looking Glass Station 7 (541-689-3111)
- 4. Contact Information: Peter Chavannes, Sr.. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us
- 5. Other Barriers: Do youth in the neighborhood identify as belonging to the Trainsong Neighborhood?

| Action  | Priority         | Partner  | Lead | Resources | Success= | When? |
|---|------------------|--|------|-----------|----------|-------|
| 5.6 Enlist former gang members to mentor at risk youth and encourage them to engage in positive pursuits (e.g., completing high school) | High<br>1st Year | Eugene Police Department, Lane County Department of Youth Services, former members of the Eugene-Springfield Gang Prevention Partnership |      |           |          |       |

### **Neighborhood Comments:**

### **POLICE Staff Comments:**

1. Alignment w/ Existing Resources: Currently we have the availability of some individuals that have provided this type of service. We would want to proceed

cautiously in pursuing such a program. Eugene Police Department has enlisted the service of personnel in other agencies (Department of Youth Services and Probation) who could be called upon for this project.

- 4. Contact Information: Captain Stronach 541-682-5252, rich.j.stronach@ci.eugene.or.us
- 5. Other Barriers: The success of such a program depends on selection of appropriate personnel and mentors

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Peterson Barn has a mentor training curriculum and experience training mentors
- 2. Deficit in Existing Resources: Not sure how transferrable existing curriculum and experience is with target population or with identified outcomes. Limited resources at Petersen Barn Community Ctr.
- 3. Community Resources: Looking Glass Station 7 (541-689-3111)
- 4. Contact Information: Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us

| Action  | Priority             | Partner | Lead | Resources | Success= | When? |
|---|----------------------|---------|------|-----------|----------|-------|
| 5.7 Explore reestablishing Gang<br>Prevention Taskforce at Lane | 2 <sup>nd</sup> Year |         |      |           |          |       |
| County Level  |                      |         |      |           |          |       |

### **Neighborhood Comments:**

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department has current assets in the monitoring and enforcement of gang-related activity that could be called upon. Due to budget consideration, it would not be realistic for County involvement.
- 2. Deficit in Existing Resources: Eugene Police Department could not depend on resources from County government.
- 4. Contact Information: Captain Stronach 541-682-5252, rich.j.stronach@ci.eugene.or.us

| Action  | Priority | Partner | Lead | Resources | Success= | When? |
|---|----------|---------|------|-----------|----------|-------|
| 5.8 Develop arts, crafts, music, sports and positive social | 2nd Year |         |      |           |          |       |
| programs  |          |         |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Recreation Programs at Petersen Barn share the same strategy & mission: Programs include; on site youth programs and summer camps, Youth to Make it Happen leadership group, Club Bethel After School Program, Summer Fun For All Program at Trainsong Park, We Are Bethel Celebration, Family Fun Nights, ACT-SO program
- 2. Deficit in Existing Resources: Limited financial capacity to increase programming
- 3. Community Resources: Bethel School District After School Programs (Colt Gill, Superintendent 689-3280 ext 2010 <a href="mailto:cgill@bethel.k12.or.us">cgill@bethel.k12.or.us</a>), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 <a href="mailto:dana.miller@bethel.k12.or.us">dana.miller@bethel.k12.or.us</a>), (Peter Burrows, Principal Willamette High School 541-6401 ext

4094 <u>pburrows@bethel.k12.or.us</u>); Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 <u>keffern@oregonpacific.redcross.org</u>); Looking Glass Station 7 (541-689-3111)

- 4. Contact Information: Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us
- **5. Other Barriers:** Transportation to/from site locations

| Action   | Priority | Partner  | Lead | Resources | Success= | When? |
|--|----------|--|------|-----------|----------|-------|
| 5.9 Support parents in monitoring their kids' whereabouts and activities; setting and enforcing limits | 2nd Year | Bethel School District<br>staff; City of Eugene,<br>Peterson Barn<br>Recreation staff;<br>Looking Glass, Station 7 |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Petersen Barn Youth Program would be motivated to assist parents in monitoring youth participating in their programs
- 2. Deficit in Existing Resources: Petersen Barn does not have the capacity to monitor youth not directly involved in their programming.
- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 caill@bethel.k12.or.us), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 dana.miller@bethel.k12.or.us), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 pburrows@bethel.k12.or.us); Looking Glass Station 7 (541-689-3111)
- **4. Contact Information:** Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 **Peter.A.Chavannes@ci.eugene.or.us**Bruce Steinmetz, Program Supervisor Bethel Teen Court 682-6376 **Bruce.A.Steinmetz@ci.eugene.or.us**

| Action                          | Priority             | Partner | Lead | Resources | Success= | When? |
|---------------------------------|----------------------|---------|------|-----------|----------|-------|
| 5.10 Inform families regarding  | 1 <sup>st</sup> Year |         |      |           |          |       |
| available activities for young  |                      |         |      |           |          |       |
| people – provide transportation |                      |         |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Recreation Guides are available through mail, and at Petersen Barn Community Center. After School information distributed through Bethel Middle Schools. Summer Resource Guide distributed to all elementary and middle school families. Petersen Barn Community Center has a Face Book site. Transportation from Club Bethel After School Program currently exists for Trainsong youth. Petersen Barn does have one activity bus on site committed to Club Bethel After School M-TH
- **3. Community Resources:** Red Cross FAST (Nathan Keffer, Youth Services Coordinator 541-344-5244 ext 36 <a href="mailto:keffern@oregonpacific.redcross.org">keffern@oregonpacific.redcross.org</a> or laneyouth@oregonpacific.redcross.org)
- 4. Contact Information: Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us

| Action                           | Priority | Partner                | Lead | Resources | Success= | When? |
|----------------------------------|----------|------------------------|------|-----------|----------|-------|
| 5.11 Explore grant opportunities | 1st Year | Health Policy Research |      |           |          |       |
| for youth leadership             |          | Neighborhood Watch;    |      |           |          |       |
| development                      |          | Neighborhood Services  |      |           |          |       |

### **Neighborhood Comments:**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- **1.** Alignment w/ Existing Resources: Recreation Services is always looking to partnership on grant opportunities for youth development, and has experience in creating successful grants.
- 3. Community Resources: Bethel School District (Colt Gill, Superintendent 689-3280 ext 2010 cgill@bethel.k12.or.us), (Dana Miller, Principal Cascade Middle School 541-689-0642 ext 3017 dana.miller@bethel.k12.or.us), (Peter Burrows, Principal Willamette High School 541-461-6401 ext 4094 pburrows@bethel.k12.or.us); Looking Glass Station 7 (541-689-3111); Communities And Schools Together (CAST) & Oregon Research Institute (ORI) (Deb Shelton-Johnson, DebJ@Ori.org)
- **4. Contact Information:** Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us Sandy Shaffer, Youth & Family Recreation Services Director 682-6348 <a href="mailto:Sandy.L.Shaffer@ci.eugene.or.us">Sandy.L.Shaffer@ci.eugene.or.us</a>

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Services has some limited capacity to build partnerships to help pursue grants related to youth development in neighborhoods. Staff is currently working on building a partnership with Health Policy Research Northwest, Library, Recreation and Cultural Services, and United Way of Lane County to help further this action item.
- 2. Deficit in Existing Resources: Neighborhood Services staff capacity is limited.
- 3. Community Resources: Health Policy Research Northwest, Heidi Hascall 541-431-1944 <a href="hhascall@hprnw.org">hhascall@hprnw.org</a>, United Way, Holly Mar-Conte 541-741-6000 x 109 <a href="hmar@unitedwaylane.org">hmar@unitedwaylane.org</a>. Plus community resources listed above in Library, Recreation and Cultural Services Staff comments.
- 4. Contact Information: Lorna Flormoe 682-5670 lorna.r.flormoe@ci.eugene.or.us

# **Goal S6: Increase neighborhood participation in Community Emergency Response Teams (CERT)**

**Strategy:** Inform residents about CERT and encourage their involvement

| Action   | Priority<br>(low/med/high)     | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s)                       | Resources Required  • /\$/• | Measure of Success | Date |
|--|--------------------------------|---|--|-----------------------------|--------------------|------|
| 6.1 Have occasional articles in the newsletter | Medium<br>2 <sup>nd</sup> year |   | Dave Stone,<br>Brad Lane<br>Tom<br>Musselwhite |                             |                    |      |

**Neighborhood Comments:** Publicize City's training program

### **CERT Staff Comments:**

- 1. Alignment w/ Existing Resources: We currently have a CERT News letter that goes out quarterly to CERTs that are signed up on the CERT website for the Eugene/Springfield area. We can forward this Newsletter on to Neighborhood Program to find the best way to incorporate articles into Neighborhood newsletters.
- 3. Community Resources: Additional volunteers that want to contribute to the News letter would be encouraged and welcomed.
- **4. Contact Information:** Patence Winningham in the Emergency Management Program, Risk Services, City of Eugene 541-682-5665, <a href="mailto:patence.m.winningham@ci.eugene.or.us">patence.m.winningham@ci.eugene.or.us</a>
- 5. Other Barriers: No foreseen barriers at this time. Will need to consider staff time.

| Action                            | Priority | Partner              | Lead         | Resources | Success= | When? |
|-----------------------------------|----------|----------------------|--------------|-----------|----------|-------|
| 6.2 Invite neighbors to quarterly | 1st Year | Joe Rizzi – COE Risk | Dave S.; Tom |           |          |       |
| training drills                   |          | Services             | M.; Brad L.  |           |          |       |

### **Neighborhood Comments:**

### **CERT Staff Comments:**

- 1. Alignment w/ Existing Resources: CERT currently has two trainings courses a year. CERT trainings have a drill at the completion of the course, for participants to be evaluated on their skills. Volunteers are welcome and encouraged to participate in the drills. If the neighborhood would like to conduct drills in their neighborhood we would first encourage neighbors to complete the CERT training or at least complete the "Map Your Neighborhood" preparedness program that suggests ways to strengthen neighborhood responses to emergencies including mapping your immediate neighborhood, obtaining contact information, and communicating and addressing the needs of vulnerable neighbors. Volunteer trainers, CERTs and other volunteers could help coordinate trainings for neighborhoods. We also encourage CERTs to be active in events that we are involved with, such as; Safety Day, Parades, Prevention Convention, and Map Your Neighborhood trainings.
- 3. Community Resources: Additional community volunteers trained in CERT and/or Map Your Neighborhood preparedness training and neighborhood leaders

including Tom Musselwhite – Trainsong Neighbors, Randy Prince – Amazon Neighbors, Carlos Barrera – Friendly Area Neighbors, Thomas Price \_ Churchill Area Neighbors.

4. Contact Information: Joe Rizzi Emergency Manager, City of Eugene 541-682-5664 Jospeh.d.rizzi@ci.eugene.or.us

| Action   | Priority                | Partner   | Lead  | Resources | Success= | When? |
|--|-------------------------|-----------|---|-----------|----------|-------|
| 6.3 Explore coordinating CERT with Neighborhood Watch. | Medium/high<br>2nd Year | Joe Rizzi | Neighborhood<br>Watch Block<br>captains; CERT<br>participants |           |          |       |

### **Neighborhood Comments:**

### **CERT Staff Comments:**

- 1. Alignment w/ Existing Resources: We are currently working on the development of CERT teams organized by Neighborhoods. Would need to discuss alignment of Neighborhood Watch with CERT teams that are being formed. We will need additional information on goals for coordinating CERT and Neighborhood Watch. Since both programs are part of Citizen Corp it seem like additional coordination would be beneficial.
- 2. Deficit in Existing Resources: Staff time to organize and bring groups together.
- 3. Community Resources: Volunteers involved in CERT and Neighborhood Watch
- 4. Contact Information: Joe Rizzi Emergency Manager, City of Eugene 541-682-5664 Jospeh.d.rizzi@ci.eugene.or.us

| Action  | Priority | Partner            | Lead | Resources                            | Success= | When? |
|---|----------|--------------------|------|--------------------------------------|----------|-------|
| 6.4 Collaborate with River Road Community Organization on resilient neighborhood initiative | 2nd Year | Medium<br>2nd year |      | Jan Spencer<br>from RRCO;<br>NLC COS |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

**3. Community Resources**: Jan Spencer / River Road Community Organization, <a href="mailto:spenceri@efn.org">spenceri@efn.org</a>, ; Neighborhood Leaders Council Committee on Sustainability <a href="http://eugenesustainability.org/">http://eugenesustainability.org/</a>, representatives from each Eugene neighborhood association.

# Goal S7: New Trainsong neighbors feel welcome to the neighborhood

Strategy: Create relationships through an informal system to visit new neighbors within a month of when they move in.

| Action  | Priority<br>(low/med/high) | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br>Ý/\$/® | Measure of Success | Date  |
|---|----------------------------|---|--------------------------|---------------------------------|--------------------|-------|
| 7.1 Establish a 'Welcoming<br>Committee' with a representative<br>in each sector who coordinates<br>welcome contact to new<br>residents | Medium<br>2nd year         |   |                          |                                 |                    |       |
| Neighborhood Comments:  |                            |   |                          |                                 |                    |       |
| Action  | Priority                   | Partner   | Lead                     | Resources                       | Success=           | When? |

# 7.2 Design a "Welcome to Trainsong" card that includes neighborhood events, nearby businesses and other resources; include Neighborhood Watch phone tree

Neighborhood Comments: Link this work to Neighborhood Watch to avoid duplication of efforts

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

3. Community Resources: Recreation Services could also provide a Recreation Guide for new residents, Craig Smith 541-682-5334

| Action  | Priority | Partner | Lead | Resources | Success= | When? |
|---|----------|---------|------|-----------|----------|-------|
| 7.3 Work with property managers to develop a "Trainsong Welcome Packet" for new residents | 2nd Year |         |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

**3. Community Resources:** Consider the University of Oregon Community Welcome packet as a starting point, although your messages and information will be different; <a href="http://uorelations.uoregon.edu/community">http://uorelations.uoregon.edu/community</a>. It includes PDFs of documents handed out at the 2010 community welcome. It's a good example of providing comprehensive information to neighborhood residents about available programs, resources and neighborhood issues.



# **An improved Trainsong IMAGE**

Trainsong is a place where private property and public spaces are occupied and maintained in good condition, free from litter and debris. The Trainsong neighborhood is known for the strength and friendliness of its community, its collaborative work to foster a safe and healthy environment, and the value it places on a diversity of people and points of view.

Youth and adults contribute to community discussions and action to improve relationships and services both within the neighborhood and with the City, businesses and other organizations. Trainsong neighbors are proud of their unique and healthy neighborhood image.



Strategic Neighborhood Assessment and Planning (SNAP)



# Trainsong SNAP Work Plan / Action Items

# **Priority: Improved Neighborhood Image**

# Goal I1: Beautification of neighborhood entrances and eastern edge

Strategy: Identify and implement ways to improve the visual and environmental impacts of our neighborhood as seen from the Bethel Drive artery.

| Action  | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br><u>†</u> /\$/ | Measure of Success                                  | Date     |
|---|---|---|--------------------------|--|---|----------|
| 1.1 Remove invasive species along the Bethel Drive sidewalk | High<br>1st Year  | Union Pacific Railway;<br>Eugene Tree Found.            |                          |  | Funding identified and specific work plan finalized | 03/01/11 |

**Neighborhood Comments:** Potential partners include: Neighborhood volunteers, natural resource/environmental groups, private and City or County funded projects including wetland restoration, environmental swale groups. Union Pacific RR, City volunteers. NMG, UO landscape/environmental studies programs

### PARKS AND OPEN SPACE Staff Comments:

- 1. Alignment w/ Existing Resources: This action does not fit within an existing PW program or service areas, and it is not feasible within existing POS goals. However, this vegetation does need to be maintained consistent with the City's nuisance vegetation ordinance.
- 2. Deficit in Existing Resources: There are currently no resources within POS for this action, and no resources are foreseen
- 3. Community Resources: The City has determined that maintenance of this area is a Union Pacific Railroad responsibility.
- 4. Contact Information: Eric Wold, Natural Resources Manager, Parks and Open Space Division, 541-682-4842, <a href="mailto:eric.n.wold@ci.eugene.or.us">eric.n.wold@ci.eugene.or.us</a>; Brock Nelson, Union Pacific Railroad, 503-249-3079, <a href="mailto:BANELSON@up.com">BANELSON@up.com</a>, Erik Burke, Eugene Tree Foundation, 541-915-1601 <a href="mailto:erikb@eugenetreefoundation.org">erikb@eugenetreefoundation.org</a>, <a href="mailto:www.eugenetreefoundation.org">www.eugenetreefoundation.org</a>
- 5. Other Barriers: It is difficult to find funding to remove invasive species from an area adjacent to a sidewalk if no other park or natural area is immediately adjacent to it.

| Action                            | Priority         | Partner          | Lead | Resources | Success= | When? |
|-----------------------------------|------------------|------------------|------|-----------|----------|-------|
| 1.2 Plant trees and native plants | High<br>1st Year | Many (see above) |      |           |          |       |

### **Neighborhood Comments:**

### **PARKS AND OPEN SPACE Staff Comments:**

- 1. Alignment w/ Existing Resources: Planting trees in the right-of-way to replace existing damaged or dead trees in front of residences is consistent with the city's NeighborWoods Program. To plant trees in new locations within the right-of-way, a group of neighbors would have to volunteer through the NeighborWoods Program to plant trees, and then commit to maintain them (e.g., by watering them) for a three-year period.
- 3. Community Resources: Eugene Tree Foundation (see above contact information)

4. Contact Information: Jackie Hallett, Volunteer Program Supervisor, 541-682-4844, <u>Jackie.C.Hallett@eugene.or.us</u>

| Action  | Priority         | Partner                                   | Lead | Resources | Success= | When? |
|---|------------------|---|------|-----------|----------|-------|
| 1.3 Together with the City and natural resource groups, design and implement a maintenance plan, especially while trees, plants are getting established | High<br>1st Year | City, PW/POS<br>Eugene Tree<br>Foundation |      |           |          |       |

### **Neighborhood Comments**

### PARKS AND OPEN SPACE Staff Comments:

- 1. Alignment w/ Existing Resources: Maintaining trees in the right-of-way is consistent with the Tree Stewards Program within POS. The contact person for Tree Stewards is Jackie Hallett, Volunteer Program Supervisor (541-682-4844). The NeighborWoods Program can also facilitate maintenance of trees through an agreement with a group of neighbors who commit to plant trees and then maintain them (e.g., by watering them) for a three-year period.
- 2. Deficit in Existing Resources: There are no currently no city resources available to coordinate development of a multi-party maintenance plan and agreement.
- 3. Community Resources: Eugene Tree Foundation (<a href="http://www.eugenetreefoundation.org/">http://www.eugenetreefoundation.org/</a>, see above for contact information). Emerald Chapter Native Plant Society (<a href="http://emerald.npsoregon.org/">http://emerald.npsoregon.org/</a>)
- 4. Contact Information: Jackie Hallett, Volunteer Program Supervisor, 541-682-4844, <u>Jackie.C.Hallett@eugene.or.us</u>

Strategy: Create neighborhood identity at entrances to Trainsong

| Action   | Priority               | Partner | Lead | Resources | Success= | When? |
|--|------------------------|---------|------|-----------|----------|-------|
| I.4 Explore designing and installing identity sign to the neighborhood | Low/medium<br>2nd Year |         |      |           |          |       |

### **Neighborhood Comments**

### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Public Art Program is invested in improving and increasing public art within the City, and can advise on a process for creating public art and making connections to the local art community.
- 2. Deficit in Existing Resources: Limited funding.
- 3. Community Resources: See "DIY tools" at http://www.creative-communities.com/ and refer to "The Art of Placemaking: Interpreting Community Through Public Art and Urban Design" [Hardcover] by Ronald Lee Fleming. Potential for Union Pacific Rail Road grant.
- 4. Contact Information: Isaac Marquez, Public Art Manager 682-2057 Isaac.m.Marquez@ci.eugene.or.us

### **PUBLIC WORKS MAINTENANCE Staff Comments:**

- 1. Alignment w/ Existing Resources: The City does have an existing permitting process to allow privately owned and maintained structures or fixtures to be placed in the public right-of-way. The City issues revocable permits to individual property owners, homeowner associations and neighborhood associations for structures placed in the public right of way. Structures typically include such things as retaining walls and signs.
- 4. Contact Information: Tom Larsen 541-682-4800, tom.c.larsen@ci.eugene.or.us

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Services has articles about other communities and how they have implemented creating neighborhood identity signs. Neighborhood Matching Grants could be a resource.
- 2. Deficit in Existing Resources: There are no funds designated specifically for this.
- 3. Community Resources: This could be part of a larger neighborhood effort to establish neighborhood identity for all Eugene neighborhoods.
- 4. Contact Information: Neighborhood Matching Grants, Cindy Clarke, 541-682-5272, cindy.j.clarke@ci.eugene.or.us.
- 5. Other Barriers: This has not been done before in Eugene. Creating the process and partnerships would require considerable organization and planning.

|   | - · · ·                |         |      | _         |          |       |
|---|------------------------|---------|------|-----------|----------|-------|
| Action  | Priority               | Partner | Lead | Resources | Success= | When? |
| I.5 Explore other means of identifying Trainsong neighborhood | Low/medium<br>2nd Year |         |      |           |          |       |

### **Neighborhood Comments**

# ${\it LIBRARY, RECREATION\ AND\ CULTURAL\ SERVICES\ Staff\ Comments:}$

- 1. Alignment w/ Existing Resources: Public Art Program is invested in improving and increasing public art within the City and can advise on a process for creating public art and making connections to the local art community
- 2. Deficit in Existing Resources: Limited funding.
- 3. Community Resources: See "DIY tools" at http://www.creative-communities.com/ and refer to "The Art of Placemaking: Interpreting Community Through Public Art and Urban Design" [Hardcover] by Ronald Lee Fleming. Potential for Union Pacific Rail Road grant.

## **NEIGHBORHOOD SERVICES Staff Comments:**

1. Alignment w/ Existing Resources: See item 1.4

# Goal I2: A healthy, safe and nuisance-free Trainsong environment

Strategy: Design and implement a multi-part anti-litter campaign

| Action   | Priority                | Partner | Lead | Resources | Success= | When? |
|--|-------------------------|---------|------|-----------|----------|-------|
| 2.1 Post anti-litter signs at all neighborhood entrances and at Trainsong Park | Medium/high<br>2nd Year |         |      |           |          |       |

Neighborhood Comments: combine with other signage at Trainsong neighborhood entrances?

### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: Park Rules signs are placed at entry points to the park. Litter is covered within the park rules. Additional signage within the park is discouraged unless it addresses a significant and immediate problem.
- 2. Deficit in Existing Resources: The City does have an existing permitting process to allow privately owned and maintained structures or fixtures to be placed in the public right-of-way. The City issues revocable permits to individual property owners, homeowner associations and neighborhood associations for structures placed in the public right of way. Structures typically include such things as retaining walls and signs.
- 4. Contact Information: Tom Larsen for signs in the right of way 541-682-4800, tom.c.larsen@ci.eugene.or.us. Kevin Finney Parks Operations Manager, 541-682-4800, Kevin.P.Finney@ci.eugene.or.us
- 5. Other Barriers: Specialty informational signs should be installed and maintained on private property not public right of way.

| 2.2 Include positive articles about keeping Trainsong litter-free in | um/high |  |  |  |
|--|---------|--|--|--|
| newsletter 2nd Yea   | , ,     |  |  |  |

### **Neighborhood Comments:**

Strategy: Educate residents on nuisance categories, regulations and remedies

|   | 2.3 Educate neighbors through<br>newsletters, forums and events<br>on value of recycling, electronics,<br>garbage problem, nuisance code | 2nd Year | Next Step, Bring, Lane<br>County Master<br>Recyclers |  |  |
|---|--|----------|--|--|--|
| - | Neighborhood Comments  |          |  |  |  |

### **Neighborhood Comments**

| Action                              | Priority | Partner | Lead | Resources | Success= | When? |
|-------------------------------------|----------|---------|------|-----------|----------|-------|
| 2.4 Establish a safety and          |          |         |      |           |          |       |
| nuisance committee to               |          |         |      |           |          |       |
| proactively identify any variety of |          |         |      |           |          |       |

| hazards and also route nuisance |  |  |  |
|---------------------------------|--|--|--|
| complaints                      |  |  |  |

### **Neighborhood Comments**

### Planning and Development Staff Comments:

- 1. Alignment w/ Existing Resources: Existing staff resources are dedicated to responding to nuisance complaints (Land Use Inspectors) on private property. Nuisance issues are handled on a complaint basis, the contact number for which is 682-5819. Complaints are then divided out among several staff. While this is for addressing individual complaints, there may be the ability to work with staff on a larger and more proactive level for nuisance complaints. Nuisance concerns that involve public right of ways should be referred to the Public Works Department at 682-4800.
- 2. Deficit in Existing Resources: Resources should continue to be available for staff to respond to nuisance complaints.
- 3. Community Resources: would seem that some non-profit and for-profit entities that specialize in reuse or recycling of materials might be of assistance depending on the type of materials that are creating a nuisance.
- 4. Contact Information: For additional information contact Rachelle Nicholas at 541-682-5495, rachelle.d.nicholas@ci.eugene.or.us.

| Action                              | Priority | Partner  | Lead | Resources | Success= | When? |
|-------------------------------------|----------|--|------|-----------|----------|-------|
| 2.5 Hold annual "Clean Sweep" event | High     | Neighborhood<br>businesses, City of<br>Eugene; Sanipac, Lane<br>County Waste Mgmt.<br>Lane Forest Products |      |           |          |       |

## **Neighborhood Comments**

### **Neighborhood Services Staff Comments:**

- 1. Alignment w/ Existing Resources: funds are available for advertising and supporting this event per Guidelines for Use of Neighborhood Funds (see http://www.eugene-or.gov/naleaders.
- 3. Community Resources: SaniPac or other haulers, Lane County Waste Mgmt. Lane Forest Products, Trainsong business partners
- 4. Contact Information: Cindy Clarke, 541-682-6243, <a href="mailto:cindy.j.clarke@ci.eugene.or.us">cindy.j.clarke@ci.eugene.or.us</a>.

| Action                        | Priority | Partner | Lead | Resources | Success= | When? |
|-------------------------------|----------|---------|------|-----------|----------|-------|
| 2.6 Identify and work with    |          |         |      |           |          |       |
| neighbors who need assistance |          |         |      |           |          |       |
| with home maintenance and     |          |         |      |           |          |       |
| garbage accumulation          |          |         |      |           |          |       |

### **Neighborhood Comments**

Strategy: Identify and track sources of toxic exposures especially where children, pregnant women may be exposed

| Action   | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City<br>programs/dept. or<br>community partner              | Neighborhood<br>Lead (s) | Resources<br>Required<br>• /\$/® | Measure of Success | Date |
|--|---|--|--------------------------|----------------------------------|--------------------|------|
| 2.7 Track Union Pacific water contamination issue by staying current with partner organizations such as Oregon Toxics Alliance | 2nd Year  | Oregon Toxics Alliance;<br>Lane Regional Air<br>Protection Authority |                          |                                  |                    |      |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

Oregon Toxics Alliance, <a href="http://www.oregontoxics.org/">http://www.oregontoxics.org/</a>, 541-465-8860 is a non-profit organization that advocates for environmental health, public information and improved tracking and research on toxics.

Lane Regional Air Protection Authority, <a href="http://www.lrapa.org/">http://www.lrapa.org/</a>, 541-736-1056 issues air quality permits in Eugene, conducts education programs and receives complaints about air quality issues in Lane County.

| Action   | Priority | Partner  | Lead | Resources | Success= | When? |
|--|----------|--|------|-----------|----------|-------|
| 2.8 Track other sources of potential environmental contamination | 2nd Year | OSU, DEQ, EPA, City,<br>County, State, Toxics<br>Right to Know Program |      |           |          |       |

### **Neighborhood Comments**

### FIRE Staff Comments:

- 1. Alignment w/ Existing Resources: Eugene's Toxics Right to Know Program tracks the use of some chemicals within the city. Access to the Toxics Right-to-Know Database is available on the City's web site <a href="http://www.eugene-or.gov/toxics">http://www.eugene-or.gov/toxics</a>.
- 4. Contact Information: Community relations and reporting analyst 541-682-7118 (see above for website)

| 2.9 Track Air Quality, especially results of new LRAPA monitor recently installed at Peterson Barn | Action  | Priority | Partner | Lead | Resources | Success= | When? |
|--|---|----------|---------|------|-----------|----------|-------|
|  | results of new LRAPA monitor recently installed at Peterson | 2nd Year |         |      |           |          |       |

### **Neighborhood Comments:**

# Goal I3: Improve neighborhood streets

Strategy: Work with relevant City programs and community partners to address street improvement to accommodate multiple uses/functions

| Action  | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br>• /\$/• | Measure of Success | Date |
|---|---|---|--------------------------|----------------------------------|--------------------|------|
| 4.1 Work with City department(s) to explore scope and potential for street improvements | 2nd Year  | Public Works  |                          |                                  |                    |      |

### **Neighborhood Comments:**

### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: The Six-Year Capital Improvement Program (CIP) provides the opportunity to scope street improvement projects for arterial and collector streets such as Bethel Drive. The draft Six-Year CIP will be presented to the Budget Committee early next year.
- 2. Deficit in Existing Resources: There are no staff resources available to scope (concept design and cost estimate) local street improvement projects.
- 4. Contact Information: Mark Schoening at mark.a.schoening@ci.eugene.or.us or 541-682-5243
- 5. Other Barriers: There is not a source of funds for the City's share of street improvement assessment projects on local streets.

| Action  | Priority | Partner                                | Lead | Resources | Success= | When? |
|---|----------|--|------|-----------|----------|-------|
| 4.2 Explore street improvement subsidy program to identify applicable programs and eligible properties in Trainsong | 2nd Year | PW Community Development Block Grants; |      |           |          |       |

### **Neighborhood Comments**

### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: Staff are able to present information to the neighborhood association on the various financial assistance programs for street assessment projects.
- 4. Contact Information: Mark Schoening at mark.a.schoening@ci.eugene.or.us or 541-682-5243
- 5. Other Barriers: The financial assistance programs are generally limited to owner occupied single family and duplex properties. Eligibility is based upon the age and income of the property owner so "eligible properties" cannot be identified.

| Action   | Priority | Partner  | Lead | Resources | Success= | When? |
|--|----------|--|------|-----------|----------|-------|
| 4.3 Explore access issues for emergency vehicles | 2nd Year | Eugene Fire Department; Eugene Police Department; Public Works |      |           |          |       |

### **Neighborhood Comments**

### FIRE Staff Comments:

- 1. Alignment w/ Existing Resources: On new developments Fire Marshal's Office (FMO) evaluates Emergency Vehicle Access as part of plan review. On existing developments the review is based on reports from fire department personnel who have experienced access issues on streets or inquiry from citizens. FMO may not have the final say as the master plan and street plan are not in their purview. The transportation division of Public Works may need to be added to the list of relevant programs (see Public Works staff comments below).
- 2. Deficit in Existing Resources: FMO is short staffed and the review is subject to current priorities of the FMO. If there is a lot of development occurring when the request is made response may be delayed.
- 4. Contact Information: FMO 541-682-5411; Community Relations and Reporting Analyst 541-682-7118

### **POLICE Staff Comments:**

- 1. Alignment w/ Existing Resources: Eugene Police Department Traffic Enforcement Team.
- 4. Contact Information: Sgt. Derel Schulz 541-682-5157, derel.v.schulz@ci.eugene.or.us

### **PUBLIC WORKS Staff**

4. Contact Information: Mark Schoening at mark.a.schoening@ci.eugene.or.us or 541-682-5243

| Action                            | Priority | Partner | Lead | Resources | Success= | When? |
|-----------------------------------|----------|---------|------|-----------|----------|-------|
| 4.4 Assess potential for improved |          |         |      |           |          |       |
| stormwater management along       |          |         |      |           |          |       |
| Trainsong streets. Includes       |          | PW      |      |           |          |       |
| identification of problematic     |          | PVV     |      |           |          |       |
| streets and exploration of        |          |         |      |           |          |       |
| potential alternatives.           |          |         |      |           |          |       |

### **Neighborhood Comments**

### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: Staff are able to meet with Trainsong residents to identify problematic streets and potential alternatives.
- 2. Deficit in Existing Resources: There are very limited funds to implement any stormwater capital improvement projects.
- 4. Contact Information: Eric Jones, 541-682-5523, eric.r.jones@ci.eugene.or.us.
- 5. Other Barriers: Stormwater improvements for unimproved streets are typically incorporated into street assessment projects.



# Priority A Healthy & Effective TRAINSONG NEIGHBORS!

Trainsong Neighbors is an active and engaged neighborhood association that is responsive to neighborhood needs and proactive in addressing neighborhood issues. The association maintains an ever-evolving vision of a healthy, vibrant, diverse and accepting community. Trainsong Neighbors actively engages a diversity of neighborhood members including businesses and other groups who are not typically involved in the neighborhood association and advocates for neighborhood needs with the City, community partners such as Union Pacific Railroad, non-resident property owners and other groups.

The association reaches out to neighborhood residents regularly and with sufficient information that neighbors can fully participate in neighborhood decision-making, advocacy and activities. Trainsong leaders are knowledgeable about City processes and programs and the work of their community partners – non-profit organizations, businesses, other neighborhood associations and the City. Neighborhood leaders and residents work effectively alongside their community partners to improve the Trainsong neighborhood.



City of Eugene
City Manager's Office - Atrium
Neighborhood Services
99 West 10th Avenue / Eugene OR 97401
www.eugene-or.gov/neighborhoods

Strategic Neighborhood Assessment and Planning (SNAP)



# Trainsong SNAP Work Plan / Action Items

# **Priority: A Healthy Trainsong Neighbors**

# Goal H1: The Trainsong Neighbors Board is complete, stable and active

Strategy: Work with existing board, Neighborhood Services and other community partners to strengthen the Trainsong Neighbors association board

| Action                         | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> year | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br>• /\$/• | Measure of Success | Date |
|--------------------------------|---|---|--------------------------|----------------------------------|--------------------|------|
| 1.1 Fill vacant board position | High<br>1st Year  |   |                          |                                  | Position filled    |      |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Service can help Trainsong's executive board brainstorm ideas. about board development and outreach in general. An outreach training will be held in the Fall of 201 along with the annual Neighborhood Summit.
- 4. Contact Information: Mike Kinnison, Lorna Flormoe, Rene Kane

| Action  | Priority         | Partner                      | Lead | Resources | Success= | When? |
|---|------------------|------------------------------|------|-----------|----------|-------|
| 1.2 Identify and train a new<br>Newsletter Editor | High<br>1st Year | Trainsong Neighbors<br>board |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: Cindy Clarke can sit down with the editor for a short orientation on newsletter guidelines and requirements.
- 4. Contact Information: Cindy Clarke 541-682-5272, cindy.j.clarke@ci.eugene.or.us

### Strategy: Strengthen and expand skills of Trainsong board members

| Action                      | Priority    | Partner | Lead | Resources | Success=                  | When? |
|-----------------------------|-------------|---------|------|-----------|---------------------------|-------|
| 1.3 Trainsong board members |             |         |      |           | 100% attendance at leader |       |
| attend available trainings  | Medium/high |         |      |           | training; 75% attendance  |       |
| provided by City and other  | 1st Year    |         |      |           | at Neighborhood Summit;   |       |
| community partners          |             |         |      |           | Best Practices Training   |       |
|                             |             |         |      |           |                           |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS offers leader orientation, best practices, newsletter editor and other trainings throughout the year. Additional trainings may be available on a case by case basis to meet individual neighborhood association needs. Trainsong neighbors are encouraged to communicate their specific training needs to our office.
- 4. Contact Information: Cindy Clarke 541-682-527, cindy.j.clarke@ci.eugene.or.us Web site: www.eugene-or.gov/naresources

| Action                            | Priority | Partner             | Lead | Resources | Success= | When? |
|-----------------------------------|----------|---------------------|------|-----------|----------|-------|
| 1.4 Develop board orientation for | Medium   | Trainsong Neighbors |      |           |          |       |
| new members                       | 2nd Year | board;              |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES s Staff Comments:**

1. Alignment w/ Existing Resources: NS staff can assist with designing a board orientation for your group"

| Action                           | Priority      | Partner            | Lead | Resources | Success= | When? |
|----------------------------------|---------------|--------------------|------|-----------|----------|-------|
| 1.5 Increase board and residents |               | Other neighborhood |      |           |          |       |
| knowledge of City programs and   | Medium high   | associations;      |      |           |          |       |
| processes and how to effectively | 1st/2nd Years |                    |      |           |          |       |
| advocate for Trainsong needs     |               |                    |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- **1.** Alignment w/ Existing Resources: The Neighborhood Services program delivers an annual Leader Training that covers theses topics. See also the Toolkit for Effective Neighborhood Leadership here http://www.eugene-or.gov/naresources.
- 3. Community Resources: other neighborhood associations are great resources for assisting Trainsong Neighbors in developing approaches to neighborhood issues.

# **Strategy 3:** Develop long-range strategy to increase board effectiveness

| Action   | Priority           | Partner                         | Lead | Resources | Success= | When? |
|--|--------------------|---------------------------------|------|-----------|----------|-------|
| 1.6 Explore developing a conflict resolution process for board | Medium<br>2nd Year | Community Mediation<br>Services |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS staff can help Trainsong's executive board brainstorm ideas.
- 3. Community Resources: Community Mediation Services 541-344-5366; UO Law School Appropriate Dispute Resolution Center 541-346-0140.

| Action                                       | Priority         | Partner                      | Lead | Resources | Success= | When? |
|--|------------------|------------------------------|------|-----------|----------|-------|
| 1.7 Develop a succession plan for leadership | High<br>1st Year | Trainsong Neighbors<br>Board |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS staff can help Trainsong's executive board brainstorm ideas.
- 3. Community Resources: Neighborhood Leaders Council; Other neighborhood groups have dealt with this issue and may be a useful resource. Find contact information for current neighborhood leaders here: <a href="http://eugene-or.gov/naleaders">http://eugene-or.gov/naleaders</a> under "Policies and Resources".

| Action   | Priority               | Partner | Lead | Resources | Success= | When? |
|--|------------------------|---------|------|-----------|----------|-------|
| 1.8 Review (revise if necessary) charter; consider developing bylaws/working agreement | Medium/low<br>2nd Year |         |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Services assists neighborhood associations with updating and revising their neighborhood charters. For a sample working agreement, see the Primer on Working Agreements <a href="https://www.eugene-or.gov/naresources">www.eugene-or.gov/naresources</a> under "Best Practices Training".
- 4. Contact Information: Michael Kinnison, 541-682-5009, Michael.j.kinnison@ci.eugene.or.us.

| Action  | Priority         | Partner             | Lead | Resources | Success= | When? |
|---|------------------|---------------------|------|-----------|----------|-------|
| 1.9 Develop plan for regular reporting of financial info to Trainsong members | High<br>1st Year | Treasurer; Web mgr. |      |           |          |       |

## **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS staff can help Trainsong's executive board brainstorm ideas.
- 3. Community Resources: Other neighborhood groups have dealt with this issue and may be a useful resource. Find contact information for current neighborhood leaders here: <a href="http://eugene-or.gov/naleaders">http://eugene-or.gov/naleaders</a> under "Policies and Resources".

# Goal H2: The Trainsong Neighbors board is responsive to neighborhood needs

Strategy: Develop several methods for assessing neighborhood needs and priorities

| Action                          | Priority<br>(low/med/high)<br>1 <sup>st</sup> year/2 <sup>nd</sup> | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br>†/\$/⊕ | Measure of Success | Date |
|---------------------------------|--|---|--------------------------|---------------------------------|--------------------|------|
| 2.1 Regularly evaluate progress | High   |   |                          |                                 |                    |      |
| on SNAP work plan               | 1st/2nd Years  |   |                          |                                 |                    |      |

Neighborhood Comments: Then readjust priorities, needs, connections, outcome measures where necessary. (Keeping it real" and alive; a 'living document".)

### **NEIGHBORHOOD SERVICES Staff Comments:**

1. Alignment w/ Existing Resources: NS staff can be a resource for this process.

| Action  | Priority           | Partner   | Lead | Resources | Success= | When? |
|---|--------------------|---|------|-----------|----------|-------|
| 2.2 Regularly survey residents about their needs and priorities | Medium<br>2nd Year | Citywide survey;<br>annual/bi-annual<br>neighborhood survey |      |           |          |       |

### **Neighborhood Comments:**

### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS staff can help Trainsong's executive board Develop a survey or other tools to assess neighborhood needs.
- 3. Community Resources: Other neighborhood groups have dealt with this issue and may be a useful resource. Contact NS staff for neighborhood contacts.

| 2.3 Consider including one question in each newsletter to "take the pulse" of neighbors on an issues/aspect of the neighborhood  Medium/High 1st Year  Doodle polls | Action  | Priority | Partner      | Lead | Resources | Success= | When? |
|---|---|----------|--------------|------|-----------|----------|-------|
|   | question in each newsletter to<br>"take the pulse" of neighbors on<br>an issues/aspect of the | , ,      | Doodle polls |      |           |          |       |

### **Neighborhood Comments:**

| Action  | Priority                    | Partner   | Lead | Resources | Success= | When? |
|---|-----------------------------|---|------|-----------|----------|-------|
| 2.4 Locate a suggestion box for neighbors' comments | Medium/high<br>1st/2nd Year | At B&R market, Bethel<br>Comm. Church; at<br>meetings, events |      |           |          |       |

Neighborhood Comments: Web or "real" ... could be both.

#### Goal H3: A diverse and adequate number of Trainsong neighbors are engaged in neighborhood activities

Strategy: Inform, educate and engage neighbors from across Trainsong

| Action  | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources Required | Measure of Success | Date |
|---|--|---|--------------------------|--------------------|--------------------|------|
| 3.1 Develop Web page for<br>Trainsong Neighbors where<br>neighbors can see calendar,<br>events, etc. easily | Medium<br>2nd Year   | Culturesource,net                                       |                          |                    |                    |      |

Neighborhood Comments: use PB works for Board conversations, communication OR have a non-public section of PBworks page for board activities

#### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS has completed a profile of the range of technology used by Eugene's neighborhood associations. It might be helpful as Trainsong considers how to expand their Web outreach efforts. Neighborhood outreach funds can be used for design and periodic maintenance of a neighborhood's web site as long as the service is not provided by a board member (or family member of a board member).
- 2. Deficit in Existing Resources: NS does not currently offer technology training.
- 3. Community Resources: culturesource.net offers free pages to community groups. Eugene neighborhoods found there include the Cal Young Neighborhood Association <a href="http://www.culturesource.net/calyoung">http://www.culturesource.net/calyoung</a>,
- 4. Contact Information: della@culturesourse.net
- 5. Other barriers: City funds cannot be used to pay web hosting fees for a neighborhood's web site.

| Action   | Priority         | Partner   | Lead | Resources | Success= | When? |
|--|------------------|---|------|-----------|----------|-------|
| 3.2 Develop an outreach plan for reaching neighbors who are not currently engaged in events or meetings (especially youth and Latino families) | High<br>1st Year | NS staff can advise; this<br>could also be a "project-<br>based" SNAP |      |           |          |       |

#### **Neighborhood Comments**

#### **NEIGHBORHOOD SERVICES Staff Comments:**

1. Alignment w/ Existing Resources: NS staff has some resources and can help brainstorm ideas. NS staff is working on an outreach training that will be held in the Fall of 2011. Other City of Eugene staff that may be helpful: Francisca Johnson, City Manager's Office 541-682-8442 <a href="mailto:francisca.e.johnson@ci.eugene.or.us">francisca.e.johnson@ci.eugene.or.us</a> for Latino outreach; Sandy Shaffer, Youth and Family Recreation 541-682-6348 <a href="mailto:sandy.l.shaffer@ci.eugene.or.us">sandy.l.shaffer@ci.eugene.or.us</a> for youth outreach.

- 2. Deficit in Existing Resources: Limited staff time to assist with outreach.
- 3. Community Resources: Centro Latino Americano 541-687-2667, may have limited capacity.
- 4. Contact Information: Lorna Flormoe 541-682-5670.

| Action   | Priority         | Partner | Lead | Resources | Success= | When? |
|--|------------------|---------|------|-----------|----------|-------|
| 3.3 Integrate youth and Latino outreach and engagement in every aspect of the SNAP work plan | High<br>1st Year |         |      |           |          |       |

#### **Neighborhood Comments:**

#### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: See above item.
- 4. Contact Information: Lorna Flormoe 541-682-5670

| Action                       | Priority | Partner | Lead | Resources | Success= | When? |
|------------------------------|----------|---------|------|-----------|----------|-------|
| 3.4 Have "greeters" at       |          |         |      |           |          |       |
| neighborhood meetings and    | High     |         |      |           |          |       |
| events to welcome people and | 1st Year |         |      |           |          |       |
| help them feel comfortable   |          |         |      |           |          |       |

#### **Neighborhood Comments:** bi-lingual, if possible; or several greeters.

| Action   | Priority                     | Partner | Lead | Resources | Success= | When? |
|--|------------------------------|---------|------|-----------|----------|-------|
| 3.5 Identify people who attend their first neighborhood meeting/event and do a follow-up call or visit to see if they have questions, or need more information about issues or events in the neighborhood. | Medium/high<br>1st/2nd Years |         |      |           |          |       |

#### Neighborhood Comments: good role for teens; sign-in with phone and other contact info.

| Action  | Priority                     | Partner | Lead | Resources | Success= | When? |
|---|------------------------------|---------|------|-----------|----------|-------|
| 3.6 Promote "bring-a-friend" program at neighborhood meetings | High<br>1 <sup>st</sup> Year |         |      |           |          |       |

**Neighborhood Comments:** What would be the incentives? This was the MOST IMPORTANT aspect that would influence people to attend a neighborhood meeting (Eugene 2009 Neighborhood Survey)

# Goal H4: Trainsong Neighbors has adequate resources to meet its needs; information about the neighborhood's financial resources is regularly communicated to Trainsong residents

Strategy: Expand funding strategies for neighborhood events and outreach

| Action                                 | Priority<br>(low/med/high)<br>1 <sup>st</sup> /2 <sup>nd</sup> | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s) | Resources<br>Required<br>• /\$/• | Measure of Success | Date |
|--|--|---|--------------------------|----------------------------------|--------------------|------|
| 4.1 Develop long-term fundraising plan | Medium<br>1 <sup>st</sup> /2 <sup>nd</sup> Year                | Neighborhood businesses<br>Events;                      |                          |                                  |                    |      |

Neighborhood Comments: include regular (annual./semi-annual) fundraising events, Friends of Trainsong group, etc.

#### **Neighborhood Services Staff Comments:**

- 1. Alignment w/ Existing Resources: Neighborhood Service staff can help Trainsong's executive board brainstorm ideas.
- 3. Community Resources: Other neighborhood groups have dealt with this issue and may be a useful resource. Find contact information for current neighborhood leaders here: <a href="http://eugene-or.gov/naleaders">http://eugene-or.gov/naleaders</a> under "Policies and Resources".



# Priority Safer and easier BIKING & WALKING

Trainsong is a place where people can feel safe from crime. Trainsong promotes Trainsong neighborhood has well lit and clearly marked streets in good condition. Trainsong neighbors work with the City to improve streets and sidewalks so the neighborhood is an easy and safe environment for walking and biking.

People of all ages and abilities are able to get around the neighborhood without difficulty and without encountering barriers such as lack of sidewalks, poor lighting or unsafe conditions.



Strategic Neighborhood Assessment and Planning (SNAP)



#### Trainsong SNAP Work Plan / Action Items

#### **Priority: Biking and Walking**

#### Goal BW1: Trainsong is a safe and enjoyable place to walk and ride bicycles

Strategy: Work with City and community partners to improve the safety and enjoyment of walking and biking in Trainsong

| Action   | Priority<br>(low/med/high)<br>1st yr/2nd yr | Relevant City<br>programs/dept. or<br>community partner | Neighborhood<br>Lead (s)           | Resources<br>Required<br>• /\$/ (1)          | Measure of Success | Date |
|--|---|---|------------------------------------|--|--------------------|------|
| 1.1 Look at City's Bicycle and<br>Pedestrian Strategic Plan for<br>recommendations that are<br>relevant to Trainsong | Med-high<br>1 <sup>st</sup> Year            | PW/Transportation                                       | TN Board/<br>community<br>partners | \$\$ (some existing and some must be found). |                    | 2012 |

Neighborhood Comments: Bicycle and Pedestrian Plan Web site: http://www.eugenepedbikeplan.org/

#### **PUBLIC WORKS Staff Comments:**

Strategic Plan Support for bicycle and pedestrian improvements related to the Trainsong neighborhood:

- 1.2.1 Organize signature walking and biking events at the citywide and neighborhood level
- 2.1.9 Develop an ongoing safe cycling education program for adults
- 2.1.4 Develop an individualized marketing program that targets different areas every year
- 3.3.1 Develop and launch a Share the Road media and education campaign targeted to motorists, bicyclists and pedestrians
- 4.2.2 Re-initiate the sidewalk infill program to fill in gaps in the sidewalk system
- 4.3.1 Install more bike parking at City parks
- 1. Alignment w/ Existing Resources: Many of these action items will be completed through the SmartTrips: Central program that will take place in the Trainsong neighborhood summer 2011. The SmartTrips program is already funded and staffed so it will not take away from other resources.
- **2.** Deficit in Existing Resources: Because of the SmartTrips resources, no deficit in staff or financial resources will occur to conduct these programs. Other programs however, like installing more bike parking or re-initiating the sidewalk infill program will not align with existing resources.
- 3. Community Resources: GEARs, BikeLane, UO Bike Program and BPAC will have an opportunity to participate in the safety events.
- **4. Contact Information:** Lee Shoemaker, Bicycle and Pedestrian Coordinator, 541-682-5471, <a href="lee.shoemaker@ci.eugene.or.us">lee.shoemaker@ci.eugene.or.us</a>, and Lindsay Selser, SmartTrips program manager, 541-682-5094, <a href="Lindsay.r.selser@ci.eugene.or.us">Lindsay.r.selser@ci.eugene.or.us</a>. Visit the Eugene Bicycle and Pedestrian Strategic Plan here: <a href="http://www.eugene-or.gov/tsp">http://www.eugene-or.gov/tsp</a> and go to "Pedestrian and Bicycle Strategic Plan".

| Action   | Priority             | Partner  | Lead                         | Resources | Success=                                     | When? |
|--|----------------------|--|------------------------------|-----------|--|-------|
| 1.2 Partner w/ community org to promote safe cycling including | Med-High<br>2nd year | <ul> <li>City Helmet safety<br/>workshops</li> </ul> | Need Planning contact (city) | +/\$\$/** | Offer two workshops on shared roads, bicycle | 2012  |

| education to improve the understanding of shared road | local bike     businesses repair      | and grant<br>writer | maintenance and general walking and biking safety |
|---|---------------------------------------|---------------------|---|
| safety.   | workshop                              | (Volunteer)         | Transmig and animag carety                        |
|   | <ul> <li>PW/Transportation</li> </ul> |                     |   |

Neighborhood Comment: tie into existing programs (City, GEARS) where possible

#### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: SmartTrips & Eye to Eye Traffic Safety Campaign staffing and financial resources are available to support this effort in the summer of 2011. The Alliance for Community Traffic Safety grant will provide helmets to encourage participation and encourage safe biking for youth. Smart Trips and ACTS grant funds are available to partially fund this program.
- 2. Deficit in Existing Resources: Because of the SmartTrips resources, no deficit in staff or financial resources will occur to conduct these programs.
- 3. Community Resources: GEARs, BikeLane, UO Bike Program and BPAC will have an opportunity to participate in the safety events.
- **4. Contact Information**: Lindsay Selser, 541-682-5094, lindsay.r.selser@ci.eugene.or.us; City's SmartTrips Web Site: <a href="http://www.smarttripseugene.com/">http://www.smarttripseugene.com/</a>; and The Eye to Eye Safety Campaign website: <a href="http://www.smarttripseugene.com/">www.seeingeyetoeye.org</a>

| Action   | Priority        | Partner   | Lead  | Resources | Success=                                   | When? |
|--|-----------------|---|---|-----------|--|-------|
| 1.4 Explore creating bike lane and extending sidewalk along Bethel to Hwy 99 | Med<br>2nd year | City Planning/ Railroad<br>Grants/ Private Grants,<br>EPA "Smart Trips" Grant | Need Planning<br>contact (city)<br>and grant<br>writer<br>(Volunteer) | +/\$\$/** | Measurable steps toward a planning process | 2012  |

#### **Neighborhood Comment:**

#### **PUBLIC WORKS Staff Comments:**

- 1. Alignment w/ Existing Resources: The improvement of Bethel Drive including bike lanes is an identified project in TransPlan and the Regional Transportation Plan. Both of these documents are long-range transportation plans.
- **2.** *Deficit in Existing Resources:* The improvement of Bethel Drive including bike lanes is not identified for funding in the draft Six Year Capital Improvement Program.
- 4. Contact Information: Mark Schoening at mark.a.schoening@ci.eugene.or.us or 541-682-5243.
- **5. Other Barriers:** The funding of the improvement of Bethel Drive would be an assessment project. Because the majority of the property on the east side of Bethel Drive is owned by the railroad and is not assessable the City' share of costs for this project would be significant.



# Priority Access to SERVICES such as grocery stores, parks, restaurants, shopping, or schools

Trainsong residents have easy access to healthy, fresh, affordable food and a variety of choices for restaurants, shopping and other services. It's easy to walk or bike to get groceries or household goods.

Most Trainsong residents are growing their own food and the neighborhood has a well-supported community garden. Nearby restaurants welcome families and attract people from beyond the neighborhood.

Trainsong residents have well-maintained parks and open spaces that meet their recreation needs Trainsong Park attracts children and adults for play, athletic events and community gatherings. Neighbors work together to help maintain and improve Trainsong Park.



Strategic Neighborhood Assessment and Planning (SNAP)



#### Trainsong SNAP Work Plan / Action Items

**Priority: Access to Services** 

Goal A1: Work with community partners, existing programs and businesses to explore how to increase access to healthy food, recreational opportunities, services and other amenities.

Strategy: Work with businesses to increase access to healthy food, facilities, recreation and entertainment

| Action  | Priority<br>(low/med/high) | Relevant City<br>programs/dept. or<br>community partner                                   | Neighborhood<br>Lead (s)                               | Resources Required | Measure of Success  | Date |
|---|----------------------------|---|--|--------------------|---|------|
| 1.1 Enhance relationships with existing business owners | High<br>1st Year           | Discover what the<br>business owners need<br>B&R market, Slo Farms<br>etc.; LCHAY program | Healthy<br>Corner Stores/<br>TN Board and<br>Neighbors |                    | Local businesses are thriving and providing neighbors with options that support their needs, and values |      |

#### **Neighborhood Comments:**

#### **NEIGHBORHOOD SERVICES Staff Comments:**

- 1. Alignment w/ Existing Resources: NS staff can help brainstorm ideas. See COMMUNITY DEVELOPMENT staff comments below in item 1.2
- 3. Community Resources: Other neighborhood groups have dealt with this issue and may be a useful resource. See <a href="http://www.eugene-or.gov/naleaders">http://www.eugene-or.gov/naleaders</a> for a current list of neighborhood chairs.

| Action  | Priority | Partner   | Lead | Resources | Success= | When? |
|---|----------|---|------|-----------|----------|-------|
| 1.2 Encourage green business and new employment opportunities | 2nd Year | Locally operated<br>business; Green<br>Buildings, Green<br>Products or Supplies<br>etc. |      |           |          |       |

#### **Neighborhood Comments**

#### **COMMUNITY DEVELOPMENT Staff Comments:**

- 1. Alignment w/ Existing Resources: City has Business Development Fund/Emerging Business loan pool which can assist with business formation and expansion.
- 3. Community Resources: Lane Small Business Development Center (541-463-5255); eDev (formerly Lane Microbusiness) (Shawn Winkler-Rios 541-463-4606 Winkler-rios@clearwire.net); Willamette SCORE (541-465-6600 score@eugenechamber.com); Latino Business Network (Anna Mercado, Adelante Latino 541-484-1314); Neighborhood Economic Development Corporation (NEDCO) provides business loans and training (Claire Seguin 541-345-7106).
- 4. Contact Information: Denny Braud 541-682-5536 denny.braud@ci.eugene.or.us

| <b>.</b>            |               |              |                    |
|---------------------|---------------|--------------|--------------------|
| Strategy: Encourage | develonment o | t new busine | esses in Trainsong |

| Action  | Priority | Partner  | Lead                                      | Resources | Success=   | When? |
|---|----------|--|---|-----------|--|-------|
| 1.3 Explore role of<br>neighborhood in MUPTE-eligible<br>and other development in<br>neighborhood | 1st Year | Attracting a Laundromat, Coffee Shop/cyber cafe, Restaurant, Farm fresh food | City of Eugene/ Trainsong Neighbors Board |           | Many thriving local<br>businesses fill property in<br>Trainsong, serving and<br>employing the population |       |

Neighborhood Comments: could be a tool to attract/develop new businesses; include article in newsletter

#### **COMMUNITY DEVELOPMENT Staff Comments:**

- 1. Alignment w/ Existing Resources: City has Business Development Fund/Emerging Business loan pool which can assist with business formation and expansion.
- **2. Deficit in Existing Resources:** Strategy refers to MUPTE which is for housing not commercial development. City does not have tax exemption for commercial development
- 3. Community Resources: Lane Small Business Development Center (541-463-5255); eDev (formerly Lane Microbusiness) (Shawn Winkler-Rios 541-463-4606 Winkler-rios@clearwire.net); Willamette SCORE (541-465-6600 score@eugenechamber.com); Latino Business Network (Anna Mercado, Adelante Latino 541-484-1314); Neighborhood Economic Development Corporation (NEDCO) provides business loans and training (Claire Seguin 541-345-7106).
- 4. Contact Information: Denny Braud 541-682-5536 denny.braud@ci.eugene.or.us

#### PLANNING Staff Comments:

- 1. Alignment w/ Existing Resources: Community Development staff can speak to the MUPTE details. However, ongoing work under the Envision Eugene project is examining redevelopment of key transportation corridors, one of which is Hwy 99. This may include looking at incentives and other land use actions to help encourage redevelopment of commercial properties in this area. Also, a related effort will examine if there are industrial properties that might benefit from allowing a wider range of uses, or potential re-designation to "Commercial" thus encouraging redevelopment of office, retail or even residential uses. Finally, a component of Envision Eugene (and the Climate and Energy Action Plan) that has received a lot of attention is the concept of "20 minute neighborhoods" which are essentially areas that are walkable and feature key services within a short walk. As these efforts move forward in 2011 toward an implementation phase, there may be specific crossover with this strategy in ways that might have a positive impact on the Trainsong Neighborhood. Significant staff resources are already directed to these areas and likely will continue to be in the coming years. Trainsong representatives should stay abreast of Envision Eugene, either through attending public meetings, NLC, Neighborhoods staff or requesting a presentation at a neighborhood meeting.
- **2.** Deficit in Existing Resources: There may be resource issues with efforts focused on specific neighborhoods, as opposed to general implementation of these strategies city-wide.
- 3. Community Resources: The Chamber of Commerce might be a good resource for discussions about tools to attract businesses.
- 4. Contact Information: Staff roles are constantly evolving on this project, but Jason Dedrick (682-5451) or Robin Hostick (682-5507) would be good staff contacts.

| Action                                | Priority | Partner                   | Lead | Resources | Success= | When? |
|---------------------------------------|----------|---------------------------|------|-----------|----------|-------|
| 1.4 Explore City's micro-loan program | 2nd Year | Community Development/COE |      |           |          |       |

#### **Neighborhood Comments**

#### **COMMUNITY DEVELOPMENT Staff Comments:**

- 1. Alignment w/ Existing Resources: City has Business Development Fund/Emerging Business loan pool which can assist with business formation and expansion.
- 3. Community Resources: Lane Small Business Development Center (541-463-5255); eDev (formerly Lane Microbusiness) (Shawn Winkler-Rios 541-463-4606 Winkler-rios@clearwire.net); Willamette SCORE (541-465-6600 score@eugenechamber.com); Latino Business Network (Anna Mercado, Adelante Latino 541-484-1314); Neighborhood Economic Development Corporation (NEDCO) provides business loans and training (Claire Seguin 541-345-7106).
- 4. Contact Information: Denny Braud 682-5536 denny.braud@ci.eugene.or.us

| Action  | Priority | Partner  | Lead | Resources | Success= | When? |
|---|----------|--|------|-----------|----------|-------|
| 1.5 Encourage green business and new employment opportunities | 2nd Year | Locally operated business Green Buildings, Green Products or Supplies etc. |      |           |          |       |

#### **Neighborhood Comments**

#### **COMMUNITY DEVELOPMENT Staff Comments:**

- 1. Alignment w/ Existing Resources: City has Business Development Fund/Emerging Business loan pool which can assist with business formation and expansion.
- 3. Community Resources: Lane Small Business Development Center (541-463-5255); eDev (formerly Lane Microbusiness) (Shawn Winkler-Rios 541-463-4606 Winkler-rios@clearwire.net); Willamette SCORE (541-465-6600 score@eugenechamber.com); Latino Business Network (Anna Mercado, Adelante Latino 541-484-1314); Neighborhood Economic Development Corporation (NEDCO) provides business loans and training (Claire Seguin 541-345-7106).
- 4. Contact Information: Denny Braud 682-5536 denny.braud@ci.eugene.or.us

| Action  | Priority        | Partner        | Lead | Resources | Success=  | When? |
|---|-----------------|----------------|------|-----------|---|-------|
| 1.6 Assess the possibility of getting a bus/Public Transport line down Bethel Drive | Low<br>2nd Year | LTD/RideSource |      | ++/\$/*** | Assign a subcommittee to assess the potential partners and public |       |

#### **Neighborhood Comments**

#### **PUBLIC WORKS Staff Comments:**

- 3. Community Resources: Lane Transit District
- 4. Contact Information: Andy Vobora at andy.vobora@ltd.org or 541-682-6181

Strategy: improve access to recreation opportunities for people of all ages/abilities and many interests

| Action   | Priority | Partner   | Lead                            | Resources | Success= | When? |
|--|----------|---|---------------------------------|-----------|----------|-------|
| 1.7 Identify and publicize existing recreation opportunities | 1st Year | City of Eugene and<br>Peterson Barn<br>Recreation staff | Trainsong<br>Neighbors<br>Board |           |          |       |

#### **Neighborhood Comments:**

#### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: Recreation Services publishes Recreation Guide 3x's per year, the Summer Fun For All publication each Summer, Recreation Web site, Petersen Barn Face Book site, and bulletin boards at Petersen Barn Community Center
- 4. Contact Information: Peter Chavannes, Sr. Program Supervisor at Petersen Barn 541-682-6359 Peter.A.Chavannes@ci.eugene.or.us

| Action   | Priority | Partner                           | Lead                                | Resources | Success= | When? |
|--|----------|-----------------------------------|-------------------------------------|-----------|----------|-------|
| 1.8 Explore expanding recreation opportunities with other neighbors (interest groups, games, events, etc.) | 1st Year | Peterson Barn<br>Recreation staff | Trainsong<br>Neighbors<br>residents |           |          |       |

Neighborhood Comments: include article in newsletter; involve youth & families; Trainsong Neighbors park

#### LIBRARY, RECREATION AND CULTURAL SERVICES Staff Comments:

- 1. Alignment w/ Existing Resources: It is the mission of the Recreation Division to increase partnerships that increase recreation opportunities and access to all. Recreation staff would be very interested in learning how to expand opportunities with other groups and partners.
- 2. Deficit in Existing Resources: Limited financial resources
- 4. Contact Information: Peter Chavannes, Sr. Program Supervisor at Petersen Barn 682-6359 Peter.A.Chavannes@ci.eugene.or.us



# RESOURCES: SNAP Grant Criteria Setting Priorities Priorities Analysis Form Memorandum of Understanding 150 Things You Can Do to Build Social Capital



Strategic Neighborhood Assessment and Planning (SNAP)



#### Strategic Neighborhood Assessment and Planning (SNAP) Grant Application and Criteria

January 2011

The foundations of the SNAP Grants are laid out in a memorandum of understanding (MOU) between the City of Eugene and a SNAP recipient (formally recognized neighborhood organization or neighborhood-based group). It is the intent that if each criterion receives an affirmative answer, or conditional affirmative answer, then the grant will be awarded. Conditions may be imposed to ensure that the grant will be consistent with the terms of the MOU and City financial procedures.

| Applicant:   | Date:   |                                |
|--|---|--------------------------------|
| Project Title:   | Amount Re   | quested:                       |
| O I  | be covered by this funding request. Dollar am<br>mitted prior to reimbursement for items not ap |                                |
| Description  | Schedule for Payment  | Estimated Cost                 |
|  |   |                                |
|  |   | Total Cost:                    |
| Connection to the SNAP Wo Briefly identify the work plan implement them. | item or items this funding request addresses  | and how the project will serve |
| Governing Body Approval: Signatory(ies) declares that the                | ne appropriate governing body(ies) approve(s)   | this funding request.          |
| Name & Title   | Date of approval  |                                |
| Name & Title   |   |                                |

#### Criteria and Analysis (to be completed by City):

| 1. | Was the grant proposal approved by the group's governing body(ies) prior to being submitted to the City? (Joint Grant Projects require approval by all governing bodies).  Yes No |
|----|---|
| 2. | Did the proposal indicate the date on which the respective governing body(ies) approved the proposal?  Yes No   |
| 3. | Did the grant proposal detail how much project funding is being requested for the proposed project?  Yes No   |
| 4. | Is sufficient funding available for the project?  ☐ Yes ☐ No. If no, briefly explain:   |
| 5. | Did the grant proposal provide an itemized budget?  ☐ Yes ☐ No  |
| 6. | Is the grant proposal consistent with and does it serve to implement goals, strategies or actions set out in the SNAP Work Plan?  Yes No. If no, briefly explain:                 |
| 7. | Are conditions for approval imposed?  ☐ Yes. If yes, list conditions. ☐ No.   |
| Re | eviewed by: Date:   |

### **Setting Priorities**

This assumes that you have already collected an accurate, inclusive list of things people care about, but it is too much to do. How can you prioritize and decide on a reasonable plan?

#### 1. Align with Mission

Do the things on this list fit our mission? Are we the right organization to take on this task? Cross off those that do not align. Document reasons for elimination.

#### 2. Assess your capacity

What do we see as the capacity of our organization to do the work in the period ahead? What are our strengths and weaknesses (people, money, timeline)? Mark with red X those that are likely beyond current capacity. Mark with green  $\sqrt{}$  those that are likely within capacity.

#### 3. Set Priorities Round One

Make sure everyone present has the information from steps 1-2

- Break into small groups (if you are a large group). Give everyone a few minutes to look at the remaining list of what people care about and fill out the 4-box grid.
- Go around and write up each person's views onto a group chart.
- Look at top left box for strong agreement & takes less resources.
- Give an opportunity for those who want to advocate for an item that is not in that box to be moved in.
- Give an opportunity for those who want to advocate for an item that is in the strong agreement & takes less resources box to be moved out.
- Now check with the group to see if anyone wants to change their opinion.

If this is a large group, come back together and debrief the results onto a blank grid. Repeat the process above as a large group. Only one person per small group can make the case to move an item into or out of the strong agreement/takes less resources box.

#### 4. Set Priorities Round Two

(Don't spend too much time, but it will help people to be realistic.)

Look at items now in top left box and ask:

- What actions would get us to this goal?
- How much time would it take? 90 days? 6 months? A year?
- Would I be willing to do the work?
- Who else would do the work?
- What resources would we need? Do we have them? Where might we get them?
- Who would benefit from this work?
- How will it strengthen our organization?

(It's OK to include something from upper right box-- important and takes more resources—if someone wants that.)

Allow a few minutes to think about what your organization can realistically take on. Everyone writes their first and second pick on main sheet. Look at results.

#### 5. Reach Agreement

- Go around the room and check the degree of support for the priorities selected. (Great, OK, Can't live with it)
- Anyone who can't live with it explains thinking and offers suggestions to deal with concerns.
- Use the decision-making method your group employs to finalize.

## **Priorities Analysis Form**

|                   | TAKES LESS<br>RESOURCES | TAKES MORE<br>RESOURCES |
|-------------------|-------------------------|-------------------------|
| IMPORTANT         |                         |                         |
|                   |                         |                         |
|                   |                         |                         |
| LESS<br>IMPORTANT |                         |                         |

#### MEMORANDUM OF UNDERSTANDING

BETWEEN: The City of Eugene, an Oregon Municipal Corporation ("City")

AND: Trainsong Neighbors

#### **RECITALS**

- A. The City of Eugene's Strategic Neighborhood Assessment and Planning (SNAP) program was implemented to provide focused support to neighborhood-based organizations to assist with goal setting and prioritization or for projects designed to address a pressing neighborhood problem or need. Neighborhood Services and other City staff provide resources and technical assistance resulting in the development of a SNAP Work Plan. At completion of the SNAP process, the neighborhood association or group is eligible to apply for grant funding to implement specific goals, strategies and actions included in their SNAP Work Plan.
- B. *Trainsong Neighbors* is a formally recognized City of Eugene neighborhood organization or a neighborhood-based organization participating in the SNAP program.
- C. The purpose of this MOU is to identify the procedures under which *Trainsong Neighbors* will be eligible to seek City grant funding to undertake projects that implement specific goals, strategies and actions included in their SNAP Work Plan.

#### **AGREEMENT**

In consideration of the above recitals, which are incorporated herein, the parties agree as follows:

- 1. The City has available \$5,000.00 Dollars to fund Grant Projects undertaken by *Trainsong Neighbors*.
- 2. To obtain Project Funding, *Trainsong Neighbors* must present a proposed Grant Project to the City via the Neighborhood Services Program. A Grant Project proposal must be in writing and must state how the Grant Project is consistent with and implements specific goals, strategies or actions included in the SNAP Work Plan. The Grant Project proposal must detail how much Project Funding is being requested and provide an itemized budget and estimated timing of requested payments. Grant Project proposals must be approved by a majority of the governing body of the *Trainsong Neighbors* prior to being submitted to the City and the proposal must indicate the date on which the approval was granted.
- 3. The Neighborhood Services Manager will review each Grant Project proposal for consistency with the SNAP Work Plan and shall only approve funding for Grant Projects that are consistent with and implement specific goals, strategies, or actions included in the SNAP Work Plan. If the Manager determines that a proposed Grant Project fails to implement specific goals, strategies or actions included in the SNAP Work Plan the Manager shall inform the *Trainsong Neighbors* in writing of this fact and the reasons for making the determination.

- 4. If the City approves a proposed Grant Project for Project Funding, the City shall notify *Trainsong Neighbors* in writing and shall state the amount of Project Funding that will be available for the Grant Project. Project Funding will only be disbursed by the City to *Trainsong Neighbors* upon submission of a written request for reimbursement with documenting receipts or a bill for goods and services. Each written request for reimbursement or bill for goods and services must be accompanied by a written explanation detailing which Work Plan Action Item the request or bill relates to and the nature of the expenditure. The City may deny a reimbursement request or request to pay a bill for goods and services if the City determines that the expenditure is outside the scope of the SNAP Work Plan, was not identified in the itemized budget of the grant application, exceeds the amount of grant funds available or if it would constitute an illegal expenditure of public funds.
- 5. Funds provided by the City under this Agreement are public funds and shall be spent in compliance with all local, state, and federal laws and regulations governing the spending of public funds, including but not limited to, state and City public contracting laws and regulations.
- 6. City shall not fund any Grant Project in excess of the remaining balance of Project Funding.
- 7. A SNAP recipient, neighborhood association or group, its board, members, and agents are not agents or employees of the City and have no authority to make any binding commitments or obligations on behalf of the City.
- 8. In the case of a disagreement about the funding of a proposal the final arbiter is the City Manager's Office Division Manager.
- 9. Funds for implementing these SNAP Work Plan items are available until *February 3*, 2012 (one year from when the Work Plan was finalized).
- 10. This Memorandum of Understanding shall become effective on the date it is signed by all the parties.

City of Eugene

By: Melan Kursuser Neighborhood Services Program Manager

Date: 2/3///

**SNAP Recipient** 

The signatory declares that the *Trainsong Neighbors* approves entering into this MOU.

By: Afriole Shardlo

Date: 2/3/11

#### what to do: 150 things you can do to build social capital

Social capital is built through hundreds of little and big actions we take every day. We've gotten you started with a list of nearly 150 ideas, drawn from suggestions made by many people and groups. Try some of these or try your own. We need to grow this list. If you have other ideas, post them at: http://www.bettertogether.org. You know what to do. Build connections to people. Build trust with others. Get involved.

- 1. Organize a social gathering to welcome a new neighbor
- 2. Attend town meetings
- 3. Register to vote and vote
- 4. Support local merchants
- 5. Volunteer your special skills to an organization
- 6. Donate blood (with a friend!)
- 7. Start a community garden
- 8. Mentor someone of a different ethnic or religious group
- 9. Surprise a new neighbor by making a favorite dinner—and include the recipe
- 10. Tape record your parents' earliest recollections and share them with your children
- 11. Plan a vacation with friends or family
- 12. Avoid gossip
- 13. Help fix someone's flat tire
- 14. Organize/participate in a sports league
- 15. Join a gardening club
- 16. Go to home parties when invited
- 17. Become an organ donor or blood marrow donor.
- 18. Attend your children's athletic contests, plays and recitals
- 19. Get to know your children's teachers
- 20. Join the local Elks, Kiwanis, or Knights of Columbus
- 21. Get involved with Brownies or Cub/Boy/Girl Scouts
- 22. Start a monthly tea group
- 23. Speak at/host a monthly brown bag lunch series at your local library
- 24. Sing in a choir
- 25. Get to know the clerks and salespeople at your local stores
- 26. Attend PTA meetings
- 27. Audition for community theater or volunteer to usher
- 28. Give your park a weatherproof chess/checkers board

- 29. Play cards with friends or neighbors
- 30. Give to your local food bank
- 31. Walk or bike to support a cause and meet others
- 32. *Employers*: encourage volunteer/community groups to hold meetings on your site
- 33. Volunteer in your child's classroom or chaperone a field trip
- 34. Join or start a babysitting cooperative
- 35. Attend school plays
- 36. Answer surveys when asked
- 37. *Businesses*: invite local government officials to speak at your workplace
- 38. Attend Memorial Day parades and express appreciation for others
- 39. Form a local outdoor activity group
- 40. Participate in political campaigns
- 41. Attend a local budget committee meeting
- 42. Form a computer group for local senior citizens
- 43. Help coach Little League or other youth sports even if you don't have a kid playing
- 44. Help run the snack bar at the Little League field
- 45. Form a tool lending library with neighbors and share ladders, snow blowers, etc.
- 46. Start a lunch gathering or a discussion group with coworkers
- 47. Offer to rake a neighbor's yard or shovel his/her walk
- 48. Start or join a carpool
- 49. *Employers*: give employees time (e.g., 3 days per year to work on civic projects)

- 50. Plan a "Walking Tour" of a local historic area
- 51. Eat breakfast at a local gathering spot on Saturdays and mingle
- 52. Have family dinners and read to your children
- 53. Run for public office
- 54. Stop and make sure the person on the side of the highway is OK
- 55. Host a block party or a holiday open house
- 56. Start a fix-it group: friends willing to help each other clean, paint, garden, etc.
- 57. Offer to serve on a town committee
- 58. Join the volunteer fire department
- 59. Go to church...or temple...or walk outside with your children–talk to them about why its important
- 60. If you grow tomatoes, plant extra for an lonely elder neighbor better yet, ask him/her to teach you and others how to can the extras
- 61. Ask a single diner to share your table for lunch
- 62. Stand at a major intersection holding a sign for your favorite candidate
- 63. Persuade a local restaurant to have a designated "meet people" table
- 64. Host a potluck supper before your Town Meeting
- 65. Take dance lessons with a friend
- 66. Say "thanks" to public servants police, firefighters, town clerk...
- 67. Fight to keep essential local services in the downtown area your post office, police station, school, etc.
- 68. Join a nonprofit board of directors
- 69. Gather a group to clean up a local park or cemetery
- 70. When somebody says
  "government stinks," suggest they
  help fix it

Note: Expanded from original list of "100 Things You Can Do to Build Social Capital" (Saguaro Seminar: Civic Engagement in America project at Harvard's John F. Kennedy School of Government at Harvard); additional contributions from the New Hampshire Charitable Foundation and Rochester Area Community Foundation, as well as ideas from the public.

- 71. Turn off the TV and talk with friends or family
- 72. Hold a neighborhood barbecue
- 73. Bake cookies for new neighbors or work colleagues
- 74. Plant tree seedlings along your street with neighbors and rotate care for them
- 75. Volunteer at the library
- 76. Form or join a bowling team
- 77. Return a lost wallet or appointment book
- 78. Use public transportation and start talking with those you regularly see
- 79. Ask neighbors for help and reciprocate
- 80. Go to a local folk or crafts festival
- 81. Call an old friend
- 82. Enroll in a class and meet your classmates
- 83. Accept or extend an invitation
- 84. Talk to your kids/parents about their day
- 85. Say hello to strangers
- 86. Log off and go to the park
- 87. Ask a new person to join a group for a dinner or an evening
- 88. Host a pot luck meal or participate in them
- 89. Volunteer to drive someone
- 90. Say hello when you spot an acquaintance in a store
- 91. Host a movie night
- 92. Exercise together or take walks with friends or family
- 93. Assist with/create your town or neighborhood's newsletter
- 94. Organize a neighborhood pickup – with lawn games afterwards
- 95. Collect oral histories from older town residents
- 96. Join a book club discussion & get the group to discuss local issues
- 97. Volunteer to deliver Meals-on-Wheels in your neighborhood
- 98. Start a children's story hour at your local library
- 99. Be real. Be humble.
  Acknowledge others' self-worth

- 100. Tell friends and family about social capital and why it matters
- 101. Greet people
- 102. Cut back on television
- 103. Join in to help carry something heavy
- 104. Plan a reunion of family, friends, or those with whom you had a special connection
- 105. Take in the programs at your local library
- 106. Read the local news faithfully
- 107. Buy a grill and invite others over for a meal
- 108. Fix it even if you didn't break it
- 109. Pick it up even if you didn't drop it
- 110. Attend a public meeting
- 111. Go with friends or colleagues to a ball game (and root, root, root for the home team!)
- 112. Help scrape ice off a neighbor's car, put chains on the tires or shovel it out
- 113. Hire young people for odd jobs
- 114. Start a tradition
- 115. Share your snow blower
- 116. Help jump-start someone's car
- 117. Join a project that includes people from all walks of life
- 118. Sit on your stoop
- 119. Be nice when you drive
- 120. Make gifts of time
- 121. Buy a big hot tub
- 122. Volunteer at your local neighborhood school
- 123. Offer to help out at your local recycling center
- 124. Send a "thank you" letter to the Editor about a person or event that helped build community
- 125. Raise funds for a new town clock or new town library

- 126. When inspired, write personal notes to friends and neighbors
- 127. Attend gallery openings
- 128. Organize a town-wide yard sale
- 129. Invite friends or colleagues to help with a home renovation or home building project
- 130. Join or start a local mall-walking group and have coffee together afterwards
- 131. Build a neighborhood playground
- 132. Become a story-reader or babyrocker at a local childcare center or neighborhood pre-school
- 133. Contra dance or two-step
- 134. Help kids on your street construct a lemonade stand
- 135. Open the door for someone who has his or her hands full
- 136. Say hi to those in elevators
- 137. Invite friends to go snowshoeing, hiking, or cross-country skiing
- 138. Offer to watch your neighbor's home or apartment while they are away
- 139. Organize a fitness/health group with your friends or co-workers
- 140. Hang out at the town dump and chat with your neighbors as your sort your trash at the Recycling Center
- 141. Take a pottery class with your children or parent(s)
- 142. See if your neighbor needs anything when you run to the store
- 143. Ask to see a friend's family photos
- 144. Join groups (e.g., arts, sports, religion) likely to lead to making new friends that bridge across race/ethnicity, social class or other social cleavages
- 145. Attend or start a free summer music series at a local park

| 146  |  |
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| 147  |  |
| 148  |  |
| 149. |  |
| 150. |  |





## **Trainsong Neighborhood**

